

## **Shook Hardy & Bacon LLP named world's leading firm for Product Liability law for sixth consecutive year**

Shook Hardy & Bacon LLP has been named global Product Liability Law Firm of the Year 2010 in the Who's Who Legal Awards. This marks the sixth consecutive occasion that the firm has gained this recognition, having won the award since its inception in 2005.

The winners are announced in *The International Who's Who of Business Lawyers 2010*, a compendium edition of all the individual Who's Who Legal publications which is released in July and identifies the leading practitioners across 31 areas of law and over 100 countries.

The awards are based on a number of factors, including the feedback received in the ongoing research process, past performance in the research and the overall aggregate number of weighted votes cast in their favour. Who's Who Legal used the thousands of nominations it has received from clients and private practice professionals to pick out Shook Hardy & Bacon LLP, which sees its lawyers listed 12 times across two countries in the Product Liability chapter of the publication - more than any other firm in our research worldwide.

Editor in chief Callum Campbell said, "To win the Who's Who Legal Law Firm of the Year Award for Product Liability every single year since 2005 demonstrates Shook Hardy & Bacon LLP's pre-eminent standing in the market. The high esteem in which the firm is held is reflected by the exceptional levels of positive feedback its lawyers received from our sources in a range of countries worldwide. Shook Hardy & Bacon LLP is one of an elite group of firms to have won one of our awards every year since its inception, and we are delighted to recognise them as the world's leading Product Liability law firm once again".

A list of the Shook Hardy & Bacon LLP lawyers featured in the Product Liability chapter of *The International Who's Who of Business Lawyers* accompanies this release.

In addition to identifying the overall leading firm in more than 50 countries and five US states, the awards also recognise the leading firm and individual in each practice area. The compendium edition is distributed free of charge to thousands of corporate counsel and private practice lawyers from around the world. The information is also available on [www.WhosWhoLegal.com](http://www.WhosWhoLegal.com) and is updated daily.

In 2008, Who's Who Legal was named the Strategic Research Partner of the ABA Section of International Law, in addition to its position as Official Research Partner of the International Bar Association. In 2006, Who's Who Legal's parent company Law Business Research was recognised by The Queen's Award for Enterprise in the area of international trade. These awards are the most prestigious a British company can receive.

-ENDS-

**June 2010**

**Shook Hardy & Bacon LLP** lawyers featuring in the Product Liability chapter of *The International Who's Who of Business Lawyers 2010*:

First Name	Last Name	City
Anthony J	Andrade	Kansas City
Simon J	Castley	London
Walter L	Cofer	Kansas City
Gregory L	Fowler	Kansas City
Harvey L	Kaplan	Kansas City
Gary R	Long	Kansas City
Edward A	Moss	Miami
Kenneth J	Reilly	Miami
Frank C	Rothrock	Irvine
William R	Sampson	Kansas City
Victor E	Schwartz	Washington
Mark	Tyler	London

**Notes to Editors:**

- Research for each practice area publication is conducted through conversations with private practice lawyers of repute in the practice area in question and in related fields, as well as with general counsel
- Subsequent telephone and face-to-face interviews are conducted internationally to permit the refining of the listing to a selection of between 100 and 600 lawyers who, by general agreement, are considered the pre-eminent lawyers in the field
- It is impossible to buy entry into this publication, only lawyers who have met independent international research criteria are listed
- The International Who's Who of Business Lawyers 2010 acts as a reference source for purchasers of legal services seeking to corroborate the reputations of expert lawyers recommended to them by another party
- Who's Who Legal aims to reduce the short-term costs incurred in finding a lawyer, but more significantly, to minimise the transactional expense and risk of receiving poor counsel

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