

# The 21st Annual BTI Client Service All-Stars 2022



General Counsel Single Out the 565 Attorneys Best at Client Service





## 565 Attorneys Define the New Standard for Client Service Excellence

#### 565 attorneys are best at client service.

This, according to the only people who really count — clients. Top legal decision makers single out the attorneys delivering the best client service. We ask the questions — clients provide the answers — with no prompts, suggestions or submissions. Every BTI Client Service All-Star earns their place on their own.

Now in its 21<sup>st</sup> year, the *BTI Client Service All-Stars 2022* is the only ranking and attorney recognition relying solely on clients. These top legal decision makers define, delineate, and designate who is best — based on real-time experience and comparison. Clients make the criteria and the rules. The BTI Client Service All-Stars are vetted by the best — the most demanding clients.

2022 is the largest BTI Client Service All-Star class to date. Top legal decision makers tell us these attorneys continue to step up client service to world class levels as they face the swirling changes of variants rolling on, evolving work from home time frames and fluctuating vaccine policies. Not to mention the record workload companies face in at least 11 industries. The BTI Client Service All-Stars know how to step in to provide the best help at the right time.

You can see the firms boasting record-breaking numbers of BTI Client Service All-Stars on page 4. See the BTI Client Service All-Stars recognized by numerous clients on page 8. And, check out the BTI Client Service All-Stars earning recognition year after year on page 15. Learn the 6 reasons why the BTI Client Service All-Stars standout in 2022 on page 3. It's all impressive — and instructive.

Please join me in congratulating each of the BTI Client Service All-Stars 2022 — who earn the respect and the rare unsolicited recommendations of the most discerning audience of all — clients.

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## BTI Research Reveals 6 Reasons Clients Single Out Their BTI Client Service All-Star. These Include:



#### **Practical**

BTI Client Service All-Stars are sensible, realistic, appropriate, and immediately helpful.



#### Savvy

BTI Client Service All-Stars know their way around the rules, people, and issues, and always find ways to get things done — and how to avoid what needs to be avoided.



#### In the Know

BTI Client Service All-Stars are knowledgeable in what's going on in the industry and other companies — and share insight into the current state-of-the-art in management strategy and law.



#### **Deals with Complexity**

BTI Client Service All-Stars naturally break down problems into their component parts and works through them.



#### **Available**

BTI Client Service All-Stars are seemingly always there to answer questions no matter how urgent or casual they may be.



#### **Nimble**

BTI Client Service All-Stars can move quickly and switch gears as circumstances demand.



### BTI Client Service All-Stars 2022 By The Numbers\_

**565** 

BTI Client Service All-Stars Recognized

194

Firms Represented

129

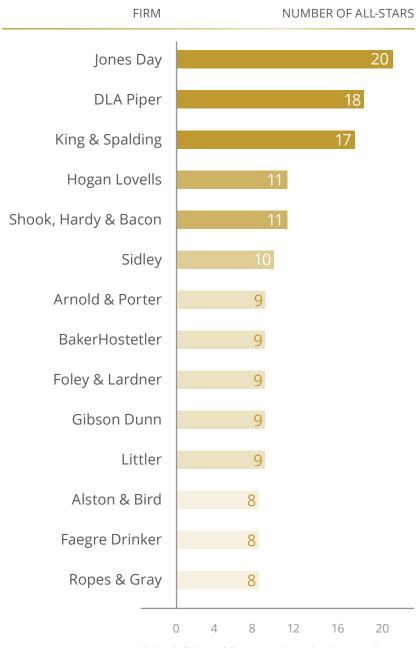
**Elite MVPs\*:** 

Fewer than 22.8% of Attorneys Earn Recognition Year after Year

\*MVP = recognized 2 or more years in a row

#### **Cultivating Firmwide Success**

These firms demonstrate their broad commitment to client service excellence with the highest number of BTI Client Service All-Stars in 2022†:



<sup>†</sup>The full list of firms with multiple BTI Client Service All-Stars begins on the next page.



### Law Firms Home to Multiple All-Star Attorneys \_\_\_\_\_

Jones Day  DLA Piper  18 Debevoise & Plimpton  King & Spalding  17 Dechert  Hogan Lovells  11 Holland & Knight  Shook, Hardy & Bacon  11 Patterson Belknap  Sidley  10 Reed Smith  Arnold & Porter  9 Sheppard Mullin  BakerHostetler  9 Akin Gump Strauss Hauer & Feld  Foley & Lardner  9 Choate  Gibson Dunn  9 Davis Polk  Littler  9 Dentons  Alston & Bird  8 Fish	TARS
King & Spalding  Hogan Lovells  11 Holland & Knight  Shook, Hardy & Bacon  11 Patterson Belknap  Sidley  10 Reed Smith  Arnold & Porter  9 Sheppard Mullin  BakerHostetler  9 Akin Gump Strauss Hauer & Feld  Foley & Lardner  9 Choate  Gibson Dunn  9 Davis Polk  Littler  9 Dentons	6
Hogan Lovells  11 Holland & Knight  Shook, Hardy & Bacon  11 Patterson Belknap  Sidley  10 Reed Smith  Arnold & Porter  9 Sheppard Mullin  BakerHostetler  9 Akin Gump Strauss Hauer & Feld  Foley & Lardner  9 Choate  Gibson Dunn  9 Davis Polk  Littler  9 Dentons	6
Shook, Hardy & Bacon  11 Patterson Belknap  Sidley  10 Reed Smith  Arnold & Porter  9 Sheppard Mullin  BakerHostetler  9 Akin Gump Strauss Hauer & Feld  Foley & Lardner  9 Choate  Gibson Dunn  9 Davis Polk  Littler  9 Dentons	6
Sidley  10 Reed Smith  Arnold & Porter  9 Sheppard Mullin  BakerHostetler  9 Akin Gump Strauss Hauer & Feld  Foley & Lardner  9 Choate  Gibson Dunn  9 Davis Polk  Littler  9 Dentons	6
Arnold & Porter 9 Sheppard Mullin  BakerHostetler 9 Akin Gump Strauss Hauer & Feld  Foley & Lardner 9 Choate  Gibson Dunn 9 Davis Polk  Littler 9 Dentons	6
BakerHostetler 9 Akin Gump Strauss Hauer & Feld Foley & Lardner 9 Choate Gibson Dunn 9 Davis Polk Littler 9 Dentons	6
Foley & Lardner 9 Choate Gibson Dunn 9 Davis Polk Littler 9 Dentons	6
Gibson Dunn 9 Davis Polk Littler 9 Dentons	5
Littler 9 Dentons	5
	5
Alston & Bird 8 Fish	5
	5
Faegre Drinker 8 Hunton Andrews Kurth	5
Ropes & Gray 8 Maynard Cooper & Gale	5
Eversheds Sutherland 7 McGuireWoods	5
K&L Gates 7 Mintz	5
Kirkland & Ellis 7 Norton Rose Fulbright	5
Latham & Watkins 7 Quarles & Brady	5
Mayer Brown 7 Squire Patton Boggs	5
McDermott Will & Emery 7 Venable	5
Morgan Lewis 7 Wilson Sonsini Goodrich & Rosati	5
Seyfarth Shaw 7 Baker McKenzie	4



### Law Firms Home to Multiple All-Star Attorneys \_\_\_\_\_

FIRM	NUMBER OF ALL-STARS	FIRM	NUMBER OF ALL-STARS
Carlton Fields	4	Bradley	2
Duane Morris	4	Breazeale, Sachse & Wi	ilson 2
Fredrikson & Byron	4	Burns & Levinson	2
Ogletree Deakins	4	Cleary Gottlieb	2
Orrick	4	Cooley	2
Perkins Coie	4	Cox, Castle & Nicholson	n <b>2</b>
Willkie	4	Davis Wright Tremaine	2
Baker Botts	3	Epstein Becker Green	2
Covington	3	Fenwick & West	2
Cravath, Swaine & Moo	ore 3	Fieldfisher	2
Greenberg Traurig	3	Foley Hoag	2
Henson Efron	3	Fried Frank	2
Husch Blackwell	3	Goodwin	2
Jackson Lewis	3	Hall, Render, Killian, He	eath & Lyman 2
Kilpatrick Townsend	3	Hinckley Allen	2
Manatt	3	Kasowitz Benson Torre	<b>2</b>
O'Melveny	3	Keegan Werlin	2
Schiff Hardin	3	Kutak Rock	2
WilmerHale	3	Lewis Rice	2
Baker Donelson	2	Locke Lord	2
Blank Rome	2	Morrison & Foerster	2
Boies Schiller Flexner	2	Nyemaster Goode	2



### Law Firms Home to Multiple All-Star Attorneys \_\_\_\_\_

FIRM	NUMBER OF ALL-STARS
Osborne Clarke	2
Pillsbury	2
Quinn Emanuel Urquha	art & Sullivan 2
Skadden	2
Stoel Rives	2
Sullivan & Cromwell	2
Troutman Pepper	2
Tucker Ellis	2
Ulmer	2
Vinson & Elkins	2
Wheeler Trigg O'Donne	2
White & Case	2
Williams & Connolly	2
Winston & Strawn	2
Womble Bond Dickinso	on 2





### **BTI Client Service Super All-Star Record Breakers**

Andrew Serwin and Lisa J. Sotto break BTI records — each being nominated by 6 clients. No attorney has ever been nominated by this many clients. We congratulate each on their record-breaking performance.



**Andrew Serwin**Partner
DLA Piper



"With Andrew's experience over many years dealing with big company breaches and regulators I know I'm getting the most pragmatic guidance on risk."

> Chief Legal and Compliance Officer



**Lisa J. Sotto**Managing Partner, New York
Hunton Andrews Kurth

### HUNTON ANDREWS KURTH

"Lisa is very responsive, and her advice is practical and comprehensive, which gives me peace of mind."

> - General Counsel and VP, Data Privacy





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:

#### From BakerHostetler:



**Amy E. Beverlin** Associate, BakerHostetler

"Amy has great depth of experience in my industry, so I know she understands all of the issues we may encounter."



**Craig A. Hoffman**Partner, BakerHostetler

"Craig is very effective, practical and responsive."



**Theodore J. Kobus III** Partner, BakerHostetler

"Ted's expertise helped us manage the fallout from a major data breach we had several years ago."

#### From Baker McKenzie:



**Lothar Determann**Partner, Baker McKenzie

"The communication from Lothar and his team around data privacy and cyber issues is first-rate."



**Brian Hengesbaugh**Partner, Baker McKenzie

"He has a great reputation and expertise in working with large global organizations."





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:

#### From Debevoise & Plimpton:



**Luke Dembosky**Partner, Debevoise & Plimpton

"Mr. Dembosky doesn't just point out problems, he comes prepared to present a path for moving forward."



**Avi Gesser** Partner, Debevoise & Plimpton

"Mr. Gesser has been great at helping us to understand our risks."

### From Hogan Lovells:



**Harriet Pearson**Partner, Hogan Lovells

"I appreciate Harriet's practical approach on our privacy and security compliance work."



**Eduardo Ustaran** Partner, Hogan Lovells

"Eduardo makes sure we are aware of key points from recent legislation affecting our organization."





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:

#### From Ropes & Gray:



Edward R. McNicholas Partner, Ropes & Gray

"Edward has a long-term plan for how to reshape the broader organization and company around the best data privacy practices."



Marko S. Zatylny Partner, Ropes & Gray

"No one is a better negotiator than Marko."

### From Sidley:



**Jaime L. M. Jones** Partner, Sidley

"She is very responsive and well connected."



**Alan Charles Raul** Partner, Sidley

"Alan provides effective guidance on the implementation of new compliance requirements."





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:

And 14 more attorneys including:



**Susan E. Hendrickson** Partner, Arnold & Porter

"If I ever have a question, Ms. Hendrickson is the person that I go to first because she always has the answers I need."



**Ruth Boardman**Partner, Bird & Bird

"We turn to Ruth for her expertise and experience with GDPRrelated matters and global regulations."



**Michael Delulis** Associate, Burns & Levinson

"With Michael's expertise in both litigation and alternative dispute resolution he brings many options to the table."



**Thomas Repke** Partner, Covington

"When I call with a concern, Tom steps in and steps up."



**Gary A. Kibel**Partner, Davis & Gilbert

"Gary provides helpful checklists that are important in developing a program."





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:



**Andrew Serwin** Partner, DLA Piper

"With Andrew's experience over many years dealing with big company breaches and regulators I know I'm getting the most pragmatic guidance on risk."



**Phil Lee**Partner, Fieldfisher

"Phil's advice goes beyond a strong and granular understanding of the law: the advice is useful and pragmatic."



**Steven Epstein**Partner, Fried Frank

"He provides information I can take to the bank."



**Lisa J. Sotto**Managing Partner, New York, Hunton Andrews Kurth

"Lisa is very responsive, and her advice is practical and comprehensive, which gives me peace of mind."



Tanya Forsheit

Co-Chair, Privacy, Security & Data Innovations, Loeb & Loeb "Tanya is very practical and pragmatic and has a good understanding of our business."





Only 27 of these client savvy attorneys earn a nomination from more than 1 client — these include:

**Heather Egan Sussman** 



Scott T. Lashway
Partner, Manatt
"He is very sharp and always on top of our privacy and data security issues so I trust him."



Miriam H. Wugmeister
Partner, Morrison & Foerster

"Miriam advises us on global laws and approaches to address new programs."



Partner, Orrick
"Heather is a true expert who can give me a comprehensive answer to a tough problem in a few hours or less."



Michael T. Williams
Co-Managing Partner, Wheeler Trigg O'Donnell

"Mike understands our business deeply and provides practical solutions that fit."





Clients recognize MVPs as delivering superior client service for at least 2 consecutive years in a row, despite changes in needs, objectives and expectations. Top legal decision makers point to these 129 attorneys as meeting the high bar.

ATTORNEY CONSECUT	NUMBER OF FIVE YEARS RECOGNIZED	ATTORNEY CONSECUT	NUMBER OF VE YEARS RECOGNIZED
5-Year MVPs		<b>Brian Byrne</b> Partner, Cleary Gottlieb	3
<b>A. Craig Cleland</b> Shareholder, Ogletree Deakir	<b>5</b>	<b>Laura Leigh Geist</b> Partner, Dentons	3
4-Year MVPs		<b>Gary A. Goodman</b> Partner, Dentons	3
William P. Geraghty	4	<b>J. Hagood Tighe</b> Partner, Fisher Phillips	3
Partner, Shook, Hardy & Bacc	on	Patrick G. Quick Partner, Foley & Lardner	3
3-Year MVPs		<b>Jennifer R. Urban</b> Partner, Foley & Lardner	3
<b>Michael J. Harris</b> Partner, Arnold & Porter	3	<b>Loretta Salzano</b> Founding Partner, Franzén ar	3 ad Salzano
<b>Craig A. Hoffman</b> Partner, BakerHostetler	3	Matthew J. O'Hara Partner, Freeborn	3
<b>W. Wayne Drinkwater</b> Partner, Bradley	3	<b>Ed Batts</b> Partner, Gibson Dunn	3
Markham R. Leventha Shareholder, Carlton Fields	3	<b>Samuel Liversidge</b> Partner, Gibson Dunn	3
<b>Edward B. Stevenson</b> Member, Chiesa Shahinian &	<b>3</b> Giantomasi	<b>Jeffrey J. Jones</b> Partner, Jones Day	3
<b>Robert S. Frank Jr.</b> Partner, Choate	3	<b>Michael J. Solecki</b> Partner, Jones Day	3





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3-Year MVPs 2-Year MVPs

ATTORNEY	NUM CONSECUTIVE YEARS RECO	MBER OF OGNIZED	NUM ATTORNEY CONSECUTIVE YEARS RECO	IBER OF GNIZED
<b>Dennis M. M</b> Partner, Kirklan	<b>lyers</b> d & Ellis	3	<b>Kristine McAlister Brown</b> Partner, Alston & Bird	2
<b>Craig S. Prin</b> Partner, Kirklan		3	<b>Daphne O'Connor</b> Partner, Arnold & Porter	2
Cary R. Perl Partner, Lathan	<b>man</b> n & Watkins	3	<b>Suzanne K. Hanselman</b> Partner, BakerHostetler	2
<b>David S. Ros</b> Partner, McDer	senbloom mott Will & Emery	3	<b>Erik Gutiérrez Zúñiga</b> Partner, Baker McKenzie	2
Caleb Meyer Partner, Messner		3	Scott N. Godes Partner, Barnes & Thornburg	2
<b>Danette R. I</b> Partner, Norton		3	<b>Tracy D. Knox</b> Partner , Barnes & Thornburg	2
<b>Jeb Clulow</b> Partner, Reed S	mith	3	Mary S. Young Partner, Blackwell Burke	2
<b>Lynn H. Mur</b> Managing Partr	<b>rray</b> ner, Shook, Hardy & Bacon	3	<b>Justin A. Chiarodo</b> Partner; Chair, Government Contracts Practice Blank Rome	<b>2</b>
<b>George N. G</b> Partner, Squire		3	<b>Michael H. Carpenter</b> Partner, Carpenter Lipps & Leland	2
<b>Jeffrey E. Ma</b> Attorney, von B		3	<b>Michael H. Bunis</b> Practice Group Leader, Choate	2
<b>Kathryn A. I</b> Partner, Wheele	<b>Reilly</b> er Trigg O'Donnell	3	<b>George Hooker</b> Partner, Cole, Scott & Kissane	2
<b>Kevin J. Wol</b> Partner, Akin G	<b>f</b> ump Strauss Hauer & Feld	2	Ronan P. Harty Partner, Davis Polk	2





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ATTORNEY	CONSECUTIVE YEAR	NUMBER OF S RECOGNIZED	ATTORNEY	NUMB CONSECUTIVE YEARS RECOG	
Phillip R. M Partner, Davis		2	Frank W. R Global Co-Cha Chair, DLA Pip	air, Global Co-CEO, and Americas	2
<b>Susan Reag</b> Partner, Debe	gan Gittes voise & Plimpton	2	Andrew Se Partner, DLA F		2
Maeve O'Co Partner, Debe	<b>onnor</b> voise & Plimpton	2	<b>Jamie N. N</b> Partner, Dorse		2
<b>Sheila L. Bi</b> Partner, Deche		2	<b>James F. Be</b> Partner, Dowo		2
Andrew S. Partner, Deche		2	<b>Richard A.</b> Partner, Duan		2
Mark S. Ch Partner, Deche		2	<b>Marty Hop</b> Counsel, Evers	<b>kins</b> sheds Sutherland	2
<b>Douglas W.</b> Partner, Dech		2	<b>Robin John</b> Partner, Evers	I <b>SON</b> heds Sutherland	2
Sandra D. H Partner, Dento		2	<b>Antony Wa</b> Partner, Evers	i <b>lsh</b> heds Sutherland	2
Sonia R. Ma Office Managir	<b>artin</b> ng Partner, Dentons	2	<b>Nicole J. Le</b> Partner, Faegr		2
<b>Larissa S. E</b> Partner, DLA F		2	<b>Jesse Linek</b> Partner, Faegr	paugh	2
<b>Julie Dunn</b> d Partner, DLA F		2	Erin E. Rhir		2
<b>Alison M. N</b> Partner, DLA F		2	Charlene N Partner, Fenw	Л. Morrow	2





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ATTORNEY	NUM CONSECUTIVE YEARS RECO	MBER OF DGNIZED	NUME ATTORNEY CONSECUTIVE YEARS RECOG	BER OF SNIZED
David M. B. Principal, Fish	arkan	2	<b>John J. Normile</b> Partner, Jones Day	2
<b>Jason M. H</b> i Partner, Foley		2	<b>Stephanie E. Parker</b> Partner, Jones Day	2
<b>Patricia J. L</b> Partner, Foley		2	<b>Kate Wallace</b> Partner, Jones Day	2
<b>Steven Eps</b> Partner, Fried		2	<b>Deepro R. Mukerjee</b> Partner and Chair, IP Department, Katten	2
<b>Lisa R. Had</b> Partner, Good		2	<b>John P. Jett</b> Partner, Kilpatrick Townsend	2
Health Care Li	Ostfeld  armaceutical Medical Device & tigation Practice and Co-Chair, tion Practice, Greenberg Traurig	<b>2</b>	Stephanie F. Johnson Partner, King & Spalding  Rahul Patel	2
<b>Joshua G. V</b> Partner, Hinsh	<b>/incent</b> naw & Culbertson	2	Partner, King & Spalding  H. Dale Dixon	2
<b>Susan Jenn</b> Partner, Hollar		2	Partner, Kutak Rock  Martin B. Goldberg	2
<b>Robert S. H</b> Partner, Hollar		2	Partner, Lash & Goldberg  David R. Hazelton	2
<b>Christian B</b> Partner, Hollar		2	Partner, Latham & Watkins  Jason H. Silvera	2
<b>Amy K. Fisl</b> Partner, Ice Mi		2	Partner, Latham & Watkins  Paul E. Meyer	2
Scott W. Co Partner, Jones	_	2	Partner, Mayer Brown	_





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ATTORNEY CONSECUTIVE YEARS F	NUMBER OF RECOGNIZED	NUMBI ATTORNEY CONSECUTIVE YEARS RECOGN	
Carmine R. Zarlenga Partner, Mayer Brown	2	<b>Ryan P. Morrison</b> Partner, Quarles & Brady	2
<b>John N. Bolus</b> Shareholder, Maynard Cooper & Gale	2	<b>Joseph A. Cancila Jr.</b> Partner, Riley Safer Holmes & Cancila	2
Maibeth J. Porter Shareholder, Maynard Cooper & Gale	2	<b>John R. Jacobson</b> Attorney, Riley Warnock & Jacobson	2
<b>Joanne Katsantonis</b> Partner, McGuireWoods	2	<b>Paula J. Morency</b> Partner, Schiff Hardin	2
<b>Joseph K. Reid, III</b> Partner, McGuireWoods	2	<b>Brett C. Bartlett</b> Partner, Seyfarth Shaw	2
<b>Lisa B. Pensabene</b> Partner, O'Melveny	2	<b>Gerald L. Maatman, Jr.</b> Partner, Seyfarth Shaw	2
<b>William F. Cavanaugh, Jr.</b> Partner, Patterson Belknap	2	<b>Alain Dermarkar</b> Partner, Shearman & Sterling	2
<b>Joshua Kipnees</b> Partner, Patterson Belknap	2	<b>Frank Falzetta</b> Partner, Sheppard Mullin	2
<b>Adeel A. Mangi</b> Partner, Patterson Belknap	2	<b>Moe Keshavarzi</b> Partner, Sheppard Mullin	2
<b>Steven A. Zalesin</b> Partner, Patterson Belknap	2	<b>Lynsey Mitchel</b> Partner, Sheppard Mullin	2
<b>Diane Fleming Averell</b> Principal, Porzio, Bromberg & Newman	2	Scott A. Chesin Managing Partner, Shook, Hardy & Bacon	2
<b>Lucy R. Dollens</b> Partner, Quarles & Brady	2	<b>Paul A. Williams</b> Practice Group Co-Chair, Shook, Hardy & Bacon	2





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ATTORNEY	NUMBER OF CONSECUTIVE YEARS RECOGNIZED		NUMBE ATTORNEY CONSECUTIVE YEARS RECOGN				
<b>Jaime L. M.</b> Partner, Sidley		2		<b>Brownstein</b> tell, Lipton, Rosen & Katz	2		
<b>Hille R. She</b> Partner, Sidley		2	Michael T. V Co-Managing R	<b>Williams</b> Partner, Wheeler Trigg O'Donnell	2		
<b>Clifford H.</b> Partner, Skado		2	<b>Joseph G. P</b> Chairman, Will	Petrosinelli liams & Connolly	2		
<b>Patrick Fitz</b> Partner, Skado	0	2	<b>John M. Bru</b> Partner, Wilson	<b>ust</b> n Sonsini Goodrich & Rosati	2		
<b>Francis J. A</b> Partner, Sulliva	<b>quila</b> an & Cromwell	2	<b>Rezwan D.</b> Partner, Wilson	<b>Pavri</b> n Sonsini Goodrich & Rosati	2		
<b>Scot E. Sam</b> Partner, Traub		2	<b>Bradford A</b> Partner, Womb	. <b>De Vore</b> ble Bond Dickinson	2		
Maureen R Partner, Varnu	ouse-Ayoub	2					



### The BTI Client Service All-Stars are Now Online

### THE BTI CLIENT SERVICE ALL-STARS

THE ATTORNEYS DELIVERING THE ABSOLUTE BEST CLIENT SERVICE - AS NAMED BY CLIENTS

SEARCH BY NAME, FIRM, LOCATION OR PRACTICE

Search for BTI Client Service All-Stars Here...



This is the hardest — and most meaningful — ranking and recognition in the world. No one gets on this list unless a top legal decision maker recognizes them, without prompt or suggestion, along with a good reason why. No law firm or attorney can pay, influence, or refer themselves in. Attorneys only get on this list by outperforming everyone else.

Once a BTI Client Service All-Star — always an All-Star. 30 years of BTI Client Service All-Star research shows these attorneys always deliver more.

Visit www.bticonsulting.com/bticlientserviceallstars to read about each BTI Client Service All-Star and learn what their clients say and their own client philosophy.









Listed Alphabetically by Firm Name

BTI offers congratulations to the following 565 attorneys earning recognition from leading General Counsel and legal decision makers for outperforming all other attorneys. It is a true achievement to earn this level of praise from influential clients.

#### **AKIN GUMP STRAUSS HAUER & FELD**

Charles W. Armbrust Houston

Counsel Energy and Corporate

Nominated by: Large Energy Company

**Shawn Hanson** San Francisco

Partner Commercial, False Claims and Regulatory Litigation

Nominated by: Major Financial Services Firm

Cynthia May Mabry Houston

Partner Corporate Matters and Capital Markets

Nominated by: Large Energy Company

William D. Morris Housto

Partner Credit and Derivative Transactions

Nominated by: Prominent Energy Company

**Kevin J. Wolf**Partner

Washington, D.C.
Compliance

Nominated by: Fortune 1000 Technology Company

**ALLEN & OVERY** 

Gillian Holgate London

Partner Corporate and M&A

Nominated by: Major Technology Company

**ALSTON & BIRD** 

Kristine McAlister Brown Atlanta

Partner Complex Commercial Litigation

Nominated by: Large Retailer

Steven M. Collins Atlanta

Partner Securities Litigation & Investigations

Nominated by: Prominent Wholesaler

**David R. Godofsky, F.S.A.** Washington, D.C.

Partner Retirement & Insurance Litigation

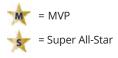
Nominated by: Major Professional Services Firm

James A. Harvey Atlanta

Partner Privacy & Data Security

Nominated by: Fortune 500 Insurance Company





**ALSTON & BIRD (CONT.)** 

**Wim Nauwelaerts** 

Partner Privacy & Data Security
Nominated by: Fortune 500 Defense Contractor

William Scott Ortwein Atlanta

Partner Transactions & Corporate Governance

Nominated by: Large Wholesaler

**Kimberly Kiefer Peretti** Washington, D.C.

Partner; Co-Leader, Privacy, Cyber & Cybersecurity Preparedness & Response

Data Strategy Nominated by: Fortune 100 Healthcare Company

Angela M. Spivey Atlanta

Partner FDA & USDA Regulations

Nominated by: Fortune 500 Food Company

**ARENT FOX** 

Caroline Turner English Washington, D.C.

Partner ERISA and Managed Care Litigation
Nominated by: Large Healthcare Company

**ARNOLD & PORTER** 

Anand Agneshwar New York

Partner Product Liability Litigation
Nominated by: Prominent Pharmaceutical Company

**Richard M. Alexander**Chairman and Partner
Washington, D.C.
Financial Services

Nominated by: Major Financial Services Firm

Michael J. Harris Chicag

Partner Intellectual Property

Nominated by: Fortune 100 Consumer Goods Manufacturer

**Susan E. Hendrickson**Washington, D.C.

Partner

Technology and Life 9

Partner Technology and Life Sciences Transactions

Nominated by Tyo Fortuge 500 Healthcare Companies

Nominated by: Two Fortune 500 Healthcare Companies

**Michael A. Johnson**Partner

Washington, D.C.
Commercial Litigation

Nominated by: Prominent Financial Services Firm

Ronald D. Lee Washington, D.C.

Partner Government Contracts, Privacy, Cybersecurity & Data Strategy

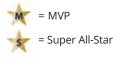
Nominated by: Fortune 100 Technology Company

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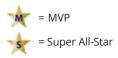
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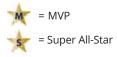
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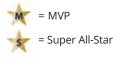
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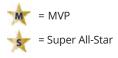
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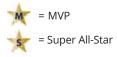
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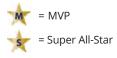
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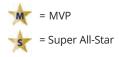
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Chicago

Energy and Construction Law

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Capital Markets and M&A

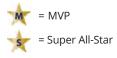
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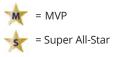
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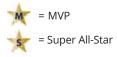
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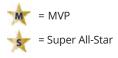
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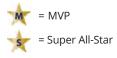
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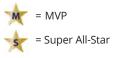
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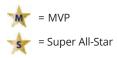
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Public M&A and Corporate Governance Nominated by: Prominent Technology Company

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Vice Chair, Pharmaceutical Medical Device & Class Actions and Products Liability Litigation Health Care Litigation Practice and Co-Chair, Nominated by: Major Pharmaceutical Company Chicago Litigation Practice

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Financial and M&A Transactions

Nominated by: Large Manufacturing Company

Chicago

Chicago

Data, Privacy and Cybersecurity

Nominated by: Major Professional Services Firm

**HALL RENDER** 

**Brian C. Betner** Indianapolis

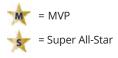
Healthcare Regulatory Attorney Nominated by: Prominent Healthcare Company

**Ritu Kaur Cooper** Washington, D.C.

Shareholder Healthcare Compliance

Nominated by: Fortune 500 Healthcare Company





**HENSON EFRON** 

**Rochelle Hauser** 

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Construction Litigation

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Nominated by: Major Construction Company

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**Appellate** Nominated by: Prominent Manufacturing Company

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Scott T. Loughlin Washington, D.C.

Privacy and Cybersecurity

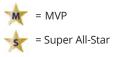
Nominated by: Fortune 100 Consumer Goods Manufacturer

**Paul Otto** Washington, D.C.

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#### **HOGAN LOVELLS (CONT.)**

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Nominated by: Large Financial Services Firm

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Michael R. Perry

Partner

**Aaron P. Simpson** 

Partner

Lisa J. Sotto

Partner and Chair

Austin

Financial Institutions Corporate and Regulatory

Nominated by: Prominent Food Company

Richmond

Outsourcing, Technology, E-Commerce and Commercial Contracting

Nominated by: Fortune 500 Retailer

Boston

Professional Liability, Healthcare, and Environmental Litigation

Nominated by: Major Energy Company

New York

Privacy, Data Protection and Cybersecurity

Nominated by: Fortune 500 Retailer

New York

Privacy, Data Protection and Cybersecurity

Nominated by: Fortune 100 Financial Services Firm;

Fortune 500 Defense Contractor; Fortune 500 Insurance Company; Fortune 500 Pharmaceuticals Company; Fortune 500 Retailer;

Prominent Hospitality Company

#### **HUSCH BLACKWELL**

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St. Louis

**Employment** 

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Toxic Tort, Product Liability and Business Litigation
Nominated by: Large Chemicals Company

David A. Linenbroker Partner St. Louis Real Estate

Nominated by: Prominent Technology Company

#### **ICE MILLER**



Amy K. Fisher

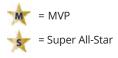
Partner

Indianapolis

**Product Liability Litigation** 

Nominated by: Global Pharmaceutical Company





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Dr. Jörg Hladjk **Brussels** 

Cybersecurity, Privacy & Data Protection Partner

Nominated by: Large Chemicals Company





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Associate

Patrick J. Leddy

Partner

**Andrew M. Levine** 

Partner

**Caroline Edsall Littleton** 

Partner

Thomas E. Lynch

Partner

**Ben Menker** 

Associate

🗽 John J. Normile

Partner

Stephanie E. Parker

Partner

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Partner

Stephen G. Sozio

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**Lizanne Thomas** 

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Kate Wallace

Partner

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Class Actions and Complex Commercial Litigation

Nominated by: Fortune 500 Chemicals Company

Cleveland

Intellectual Property

Nominated by: Fortune 1000 Chemical Company

Cleveland

Multijurisdictional Transactions

Nominated by: Large Chemicals Company

New York

Global Private Equity

Nominated by: Fortune 500 Transportation Company

Washington, D.C.

Issues & Appeals and Global Disputes

Nominated by: Fortune 100 Aerospace Company

New York

Complex Commercial Litigation and Arbitration

Nominated by: Prominent Chemicals Company

Columbus

**Business & Tort Litigation** 

Nominated by: Fortune 1000 Chemical Company

New York

Intellectual Property Litigation

Nominated by: Major Pharmaceutical Company

Atlanta

**Business & Tort Litigation** 

Nominated by: Prominent Telecom Company

Cleveland

Corporate Governance

Nominated by: Large Chemicals Company

Cleveland

Healthcare & Life Sciences Litigation

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Atlanta

Corporate Governance

Nominated by: Large Pharmaceutical Company

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Antitrust and Unfair Competition Litigation Nominated by: Global Healthcare Company





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New York Partner and Chair, Intellectual Patent Litigation

**Property Department** Nominated by: Fortune 100 Financial Services Firm

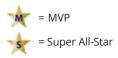
**KEAN MILLER** 

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Partner Business Litigation and Intellectual Property

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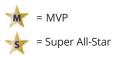
Nominated by: Prominent Healthcare Company

Christie L. Cardon Houston

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Nominated by: Large Energy Company





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**Shaswat Das** Washington, D.C.

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Partner

Partner

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Partner Tax Credits Nominated by: Fortune 500 Investment Bank

**LANE & WATERMAN** 

Joseph C. Judge Davenport Partner Finance and M&A

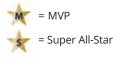
Nominated by: Large Manufacturing Company

LASH & GOLDBERG

Martin B. Goldberg Miami Partner Complex Civil Litigation

Nominated by: Fortune 500 Healthcare Company





**LATHAM & WATKINS** 

David M. Buchanan Los Angeles

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Member Construction, Real Estate

Nominated by: Fortune 500 Electric Utility

Winthrop B. Reed, III St. Louis

Member Antitrust, Commercial Litigation

Nominated by: Fortune 500 Electric Utility

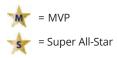
LIGHTFOOT, FRANKLIN & WHITE

Jackson R. Sharman, III Birmingham

Partner White-Collar Criminal Defense & Corporate Investigations

Nominated by: Fortune 500 Telecom Company





**LITTLER** 

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Employment

Nominated by: Major Healthcare Company

New York

**Employment** 

Nominated by: Large Wholesaler

Atlanta

Wage and Hour

Nominated by: Major Wholesaler

San Francisco

Privacy and Background Checks

Nominated by: Fortune 100 Wholesaler

Los Angeles

Class Actions

Nominated by: Prominent Professional Services Firm

Washington, D.C.

Unfair Competition and Trade Secrets

Nominated by: Major Professional Services Firm

Newark

Management-Side Labor & Employment

Nominated by: Large Transportation Company

Pittsburgh

Wage and Hour Litigation

Nominated by: Major Professional Services Firm

New York

**Employment Litigation** 

Nominated by: Prominent Healthcare Company

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Partner Oil, Gas and Energy and Infrastructure Project Development

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**LOEB & LOEB** 

**Tanya Forsheit** 

Co-Chair, Privacy, Security & Data Innovations

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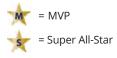
Privacy, Security & Data Innovations

Nominated by: Prominent Transportation Company;

Major Professional Services Firm

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5

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Large Telecom Company

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Nominated by: Prominent Energy Company

Jodi A. Simala Chicago

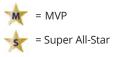
Partner M&A

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Partner Antitrust, Commercial Litigation and Intellectual Property

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#### **MAYNARD COOPER & GALE**

M

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Chair, New York Corporate Practice Nominated by: Large Manufacturing Company

Cynthia J. Larose Member / Chair, Privacy & Privacy & Cybersecurity

Cybersecurity Practice Nominated by: Fortune 500 Electric Utility

**Jennifer B. Rubin** San Diego

Member Employment, Labor and Benefits

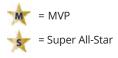
Nominated by: Prominent Telecom Company **Bruce D. Sokler** 

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Member / Co-chair, Antitrust Antitrust

Nominated by: Major Manufacturing Company





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Nominated by: Fortune 500 Healthcare Company

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Nominated by: Prominent Technology Company

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Large Investment Bank

**MORRISON MAHONEY** 

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Partner Commercial, Professional Liability Litigation, and Appellate

Nominated by: Large Technology Company

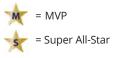
**NELSON MULLINS** 

David N. Allen Charlotte

Partner Complex Business Litigation

Nominated by: Major Consumer Goods Manufacturer





**NIXON PEABODY** 

William E. Reynolds

Partner

Albany

**Complex Commercial Disputes** 

Nominated by: Prominent Manufacturing Company

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**Chris Cwalina** 

Global Co-Head of Data Protection,

Privacy and Cybersecurity

M

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Partner

William R. Greendyke

Of Counsel

John G. Mauel

Global Head of Energy

**Kevin O'Gorman** 

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Washington, D.C.

Data Protection, Privacy and Cybersecurity

Nominated by: Fortune 1000 Retailer

St. Louis

Complex Commercial Real Estate Transactions

Nominated by: Major Investment Bank

Houston

Bankruptcy, Reorganization, and Creditor Rights Litigation

Nominated by: Fortune 500 Energy Company

Houston

Energy Development, Financing, Acquisition, and Divestiture

Nominated by: Fortune 500 Energy Company

Houston

International Arbitration, Dispute Resolution, and Litigation

Nominated by: Large Energy Company

**NUTTER** 

Beth H. Mitchell

Partner

Boston

Commercial and Real Estate Finance Nominated by: Large Financial Services Firm

**NYEMASTER GOODE** 

Jeffrey W. Courter

Partner

Partner

**Frank Harty** 

Des Moines

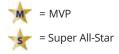
Creditor Rights and Bankruptcy Litigation Nominated by: Major Manufacturing Company

Des Moines

Labor & Employment Litigation

Nominated by: Prominent Manufacturing Company





#### **OGLETREE DEAKINS**

M

A. Craig Cleland

Shareholder

Shafeeqa W. Giarratani

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**Brian D. Lee** 

Shareholder

Jimmy F. Robinson, Jr.

Office Managing Shareholder

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Class Actions and Aggregate Litigation Nominated by: Fortune 500 Wholesaler

**Employment Litigation** 

Nominated by: Fortune 100 Wholesaler

Morristown

**Employment Litigation** 

Nominated by: Prominent Technology Company

Richmond

Labor & Employment Litigation

Nominated by: Fortune 500 Energy Company

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Matt Powers

Partner

**Mark Robertson** 

Partner

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Life Science Litigation

Nominated by: Global Pharmaceutical Company

San Francisco

Consumer Class Actions

Nominated by: Fortune 100 Pharmaceutical Company

New York

Labor & Employment Litigation and Arbitration

Nominated by: Large Transportation Company

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Nominated by: Major Technology Company

**David Schwartz** 

Partner

New York

M&A Transactions

Nominated by: Prominent Technology Company

5

**Heather Egan Sussman** 

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Cyber, Privacy & Data Innovation

Nominated by: Prominent Insurance Company;

Large Transportation Company

Shannon K. Yavorsky

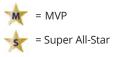
Partner

San Francisco

Privacy and Data Security Regulatory

Nominated by: Major Professional Services Firm





**OSBORNE CLARKE** 

Nick Johnson Londo

Partner Advertising and Marketing Regulation

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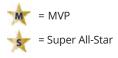
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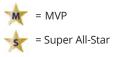
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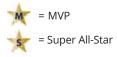
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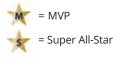
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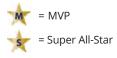
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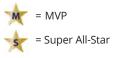
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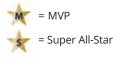
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Complex Product Liability, Mass Tort, and Commercial Litigation

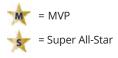
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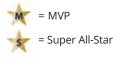
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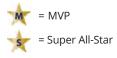
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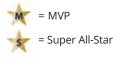
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**ZELLE** 

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# Methodology and Approach \_

### Independent, Unbiased Research

### **2022 Survey Participant Demographics**

**INTERVIEWS** More than **350** in-depth interviews

**TIME FRAME** Conducted between January 2021 and November 2021

**INCENTIVES** Respondents receive complimentary report of benchmarks & metrics



No law firm submissions, self-referrals, firm referrals, suggestions, or payments are accepted for inclusion.



All interviews with top legal decision makers are confidential and anonymous, by company and person.



Probed more than 350 top legal decision makers at large organizations with \$700 million or more in revenue.



The BTI Client Service All-Stars 2022 draws solely on in-depth, telephone-based interviews as part of BTI's ongoing Annual Survey of General Counsel, now in its 21st year.



BTI is the sole sponsor of this research. BTI funds the research and controls the editorial content.

### **Representative of Over 15 Industry Segments**

Companies ranged in size from \$700 million in revenue to the largest companies in the world.

Banking
Chemicals
Consumer Goods
Energy

Financial Services Food &

Agriculture

Healthcare
High Tech
Insurance

Investment Banks

Manufacturing Pharma Professional Services Retail Trade

Telecom

Transportation

Wholesale Trade







### What We Do

For 30 years, we've successfully helped our clients strategically drive revenue, boost performance, attract and retain clients, develop more business in new and existing markets, and create enduring relationships with our data-driven customized programs and solutions tailored to meet each client's specific and unique needs.

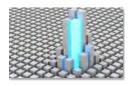
We examine the market from your client's perspective with a measurable, innovative, and high-impact approach.

From in-depth, independent research to one-on-one interviews with C-suite executives, top legal decision makers and market leaders, our expertise and insight will help you understand — as well as benchmark — how clients acquire, manage, and evaluate their professional services providers.



### **Client Feedback Programs**

We help you reveal powerful, defining client insights you simply can't get anywhere else through innovative, world-class feedback.



### **Business Development Training**

We help you and your firm catapult your business development skills, culture, and mindset, fast.



#### Client Service Excellence

We help you redefine how clients think about you and your firm for the short- and long-term.



### **Market Research and Insightful Client-Centric Reports**

Authoritative, innovative and practical advice from our research. BTI's client service rankings, brand health assessments, market forecasts, and more are the industry gold standard.



# **Leading-Edge Insights**

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### **BTI Litigation Outlook 2022**

Our 10th BTI Litigation Outlook uncovers how client behavior and spending are changing in 2022. This comprehensive deep dive immediately helps you identify the most current and vexing client needs — helping you meet these needs before competitors realize there's new work for the taking.





#### **BTI Practice Outlook 2022**

Your annual guide to targeting your clients' legal dollars with precision. Guide your business plans with insight straight from your clients on how they plan to divvy up their outside counsel budgets. Plus, learn the 11 trends shaping the pandemic-led legal market in 2022 and more.





#### BTI M&A Outlook 2022

M&A activity is about to set a record — 71% of large corporations will be pursuing acquisitions by the end of 2021. You have only one source to map out the opportunities — the BTI M&A Outlook 2022. Get there first and learn exactly how clients are picking their M&A firms, dealing with all the firms getting into this market, and the industries where the action is.



# Michael B. Rynowecer, Founder & President \_\_\_\_\_\_a.k.a. The Mad Clientist



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