

# PRIVACY AND DATA SECURITY ALERT

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SHOOK  
HARDY & BACON

## THE SEDONA CONFERENCE® PUBLISHES DATA PRIVACY PRIMER

The Sedona Conference® Working Group 11 (WG11) on Data Security and Privacy Liability has published its first *Data Privacy Primer* for companies and legal practitioners, to provide “a practical framework and guide to basic privacy issues in the United States and to identify key considerations and resources, including key privacy concepts in federal and state law, regulations, and guidance.”

### BACKGROUND

Chaired by Shook, Hardy & Bacon’s Privacy and Data Security Practice Chair [Al Saikali](#), WG11 develops commentaries and recommendations that seek to move the law forward through the analysis of trends in privacy and data security law. The Sedona Conference’s work product is often cited by judges, practitioners and lawmakers around the world. WG11 includes several Shook attorneys, including Partners [Bill Sampson](#) and [Camila Tobón](#), who contributed to the drafting.

WG11 will accept relevant questions and public comments on the *Primer* through April 16, 2017, at [comments@sedonaconference.org](mailto:comments@sedonaconference.org).

[Download the \*Data Privacy Primer\* from the Sedona Conference® website >>](#)

Shook, Hardy & Bacon understands that companies face challenges securing information in an increasingly electronic world.

Shook guides its clients through an ever-changing patchwork of data security and data privacy laws and regulations, and helps its clients manage litigation and other risks associated with maintaining and using electronic information.

To learn more about Shook’s Privacy and Data Security capabilities, please visit [shb.com](http://shb.com) or contact:



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