

Protecting Business Assets:

Unfair Competition, Non-Competes & Trade Secrets



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SWORD & SHIELD: THE COMPUTER FRAUD AND ABUSE ACT

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In today's market, employees are mobile and regularly change jobs. As a result, employers are exposed to the risk of former employees taking trade secrets and other valuable company information via the company's computer system or the Internet. Even worse, employers are vulnerable to attack from employees through the dissemination of viruses, worms or other programs that may cause significant damage to their servers, databases and electronic files.

To contain a rising tide of losses, employers are looking to the Computer Fraud and Abuse Act (CFAA) for protection and to recoup some of those losses, and such causes of action are being pursued with greater frequency. Indeed, "[e]mployers ... are increasingly taking advantage of the CFAA's civil remedies to sue former employees and their new companies who seek a competitive edge through wrongful use of information from the former employer's computer system." *P.C. Yonkers, Inc. v. Celebrations the Party Superstore, LLC*, 428 F.3d 504, 510 (3rd Cir. 2005).

Elements of a CFAA Cause of Action

To recover under the CFAA, an employer must show that an individual:

- (1) accessed a protected computer;
- (2) without or exceeding authorization;
- (3) knowingly and with intent to defraud; and
- (4) as a result, furthered the intended fraudulent conduct and obtained anything of value.

In addition to establishing these elements, the statute provides a \$5,000 floor for losses sustained by a victim within a one-year period.

A "protected computer" is a computer used in interstate or foreign commerce or communication. "The term 'exceeds authorized use' means to access a computer without authorization and to use such access to obtain or alter

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information in the computer that the accesser is not entitled so to obtain or alter." Interestingly, perhaps because the CFAA is in large part a criminal statute, the Act requires that the violator act *knowingly* and with the *intent* to defraud.

The CFAA defines damage as "any impairment to the integrity or availability of data, a program, a system, or information." Disclosure of trade secrets may also be considered damages under the Act. There is no requirement, however, that physical damage be present to prevail under the statute. Economic damages may also include salaries of individuals who resolve problems created by violations of the Act or consulting fees to determine the amount of damage caused to a computer system.

Under the Act, a loss includes "any reasonable cost to any victim, including the cost of responding to an offense, conducting a damage assessment, and restoring the data . . . to its condition prior to the offense, and any revenue lost, cost incurred, or other consequential damages incurred because of interruption of service." Losses may include loss of business and loss of business goodwill, if it results from impairment or unavailability of data or a computer system.

The Circuit Courts Provide Protection for Employers' Trade Secrets and Other Proprietary Information Through the CFAA

First Circuit

In *EF Cultural Travel BV, EF v. Explorica, Inc.*, 274 F.3d 577, 585 (1st Cir. 2001), the First Circuit Court of Appeals affirmed a preliminary injunction preventing a student tour company from using a "scraper" software program to glean another company's tour prices from its Web site. Several employees left EF Cultural Travel to begin their own student tour company. Before leaving, the vice president of the new company, Explorica, Inc., entered a broad confidentiality agreement with his former employer that prevented him from disclosing proprietary or competitive information. To gain an advantage in the market, the former vice president retained a software consulting company to develop software that would obtain his former employer's pricing information from its Web site. The court held that "because of the confidentiality agreement appellants' action 'exceeded authorized access,'" to the former company's proprietary information. Consequently, when the former employee obtained the pricing information from the public Web site via the software scraper, he violated the CFAA.

Second Circuit

In Nexans Wires S.A. v. Sork-USA, Inc., 166 Fed. App. 559, 562 (2d Cir. 2006), the Second Circuit Court of Appeals considered whether a manufacturer of silver-plated copper wire presented sufficient evidence to demonstrate that the defendant's alleged misappropriation of trade secrets and data caused a "loss to 1 or more persons during any 1-year period . . . aggregating at least \$5,000." The plaintiff had alleged that the misappropriation of confidential data caused the company to lose \$10 million in revenue. The court recognized that the CFAA only permits damages for lost revenue if there is an "interruption in service." Additionally, travel expenses incurred in investigating potential misappropriations unrelated to actual computers or computer services is not

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cognizable under the Act. The court noted, however, that these expenses may be recognized under the Act if a plaintiff could show a "connection between the travel costs incurred . . . and 'any type of computer investigation or repair,' or any preventative security measures or inspections" taken.

Third Circuit

In *P.C. Yonkers, Inc.*, the court attempted to clarify the breadth of relief available under the CFAA. Two former employees of Party City opened their own retail store -- Celebrations! The Party and Seasonal Superstore, L.L.C. -- in close proximity to the plaintiffs' existing stores. During their employment with Party City, the defendants had home access to the company's computer system. Plaintiffs alleged that defendants accessed Party City's computer system from home more than 125 times in a one-week span without authorization. The "plaintiffs averred that the defendants used the information obtained from this access to decide where to locate their stores, where to focus marketing efforts and budgets, and to obtain valuable information" during the busiest sales season -- Halloween. The court held, however, that the plaintiffs did not present evidence that alleged trade secret information was taken or used in violation of the CFAA.

In fact, the court pointed out that mere access does not necessarily mean that information was taken or used in violation of the CFAA. Under *P.C. Yonkers*, to prove the intent to defraud element, a plaintiff must show some taking or use of information; access to information alone is not sufficient to show a CFAA violation.

Seventh Circuit

In *International Airport Centers L.L.C. v. Citrin*, 440 F3d 418, 421 (7th Cir. 2006), the court reinstated CFAA claims against a former employee who allegedly deleted confidential computer files by installing a computer program on his former employer's laptop. The employee quit his job and decided to go into business for himself, which violated his employment contract. Before he returned his work laptop, he loaded a software program designed to erase all the computer's data.

The court focused on whether loading the software program on the laptop constituted a transmission under the Act. The court found the distinction between physically inserting a disk or downloading the software from the Internet to be of no consequence when considering the CFAA's definition of a transmission. Indeed, the court noted that Congress intended the CFAA to protect employers from attacks from within, such as a disgruntled employee leaving the firm who destroys information on his way out or the outside attacker who transmits a virus or worm to infect the computer files. Either way, the CFAA reaches "whoever 'intentionally accesses a protected computer without authorization, and as a result of such conduct, recklessly causes damages."

Ninth Circuit

In a case similar to *Explorica, Inc.*, the Ninth Circuit addressed what potential damages the CFAA offers aggrieved employers. In *Creative Computing v. Getloaded.com, LLC*, 386 F.3d 930 (9th Cir. 2004), the employer-plaintiff owned

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and operated an industry-leading dock loading Web site for trucking companies. The court affirmed a damages award for three CFAA violations and state law misappropriations of trade secrets. The damages resulted from a competitor impersonating other trucking companies' passwords and login names to sneak onto the Web site, hacking into the Web site's operating codes, and hiring away an employee who accessed confidential information on his work computer and e-mailed it to his home account. The court noted that economic damages under the Act may include the loss of business and business goodwill, sanctions for attorney's fees and expenses associated with experts used to assess damage done to the computer system. Importantly, the court rejected the argument that the CFAA's \$5,000 damage floor must be realized as to each unauthorized use. The court found that "the damage floor [of \$5,000] in the Computer Fraud and Abuse Act contains no 'single act' requirement"; rather, "the \$5,000 floor applies to how much damage or loss there is to the victim over a one-year period, not from a particular intrusion."

A Shield and a Sword for Businesses

Trade secret protection offers unique challenges. Assistance, however, is available. In addition to the protections afforded under state misappropriation and contract law, Congress has provided employers an avenue to redress damages they sustain when their electronic trade secrets and other proprietary information are stolen. Now, employers can look to the CFAA when former employees depart with the company's valuable trade secrets or send a virus, worm or Trojan horse that damages the computer system. As noted above, it is likely that employers will become more aggressive seeking redress for the loss of trade secrets -- through the CFAA, Congress has provided both the sword and the shield.

Checklist: The Elements of a CFAA Cause of Action

The Computer Fraud And Abuse Act is violated when an individual knowingly

- ✓ accesses a protected computer;
- ✓ without or exceeding authorization;
- ✓ knowingly and with intent to defraud;
- ✓ and, as a result, furthers the intended fraudulent conduct and obtains anything of value.

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