



Shook Partner Earns Artificial Intelligence Governance Professional Certification

DENVER (June 17, 2024) The International Association of Privacy Professionals (IAPP) has recognized Shook Partner Camila Tobón as a certified Artificial Intelligence Governance Professional (AIGP). As director of Shook’s Privacy Compliance and AI Governance Task Forces, Tobón helps clients with privacy and data security compliance and AI governance.

“It’s an exciting time right now because AI is going to impact just about everything we do,” said Tobón. “Companies don’t want to be left behind and are finding new and innovative ways to use this technology. But there are regulatory issues to consider and the risks range from low to high, depending on the specific use case and the potential impact on individuals.”

AI governance professionals are tasked with the critical responsibility of evaluating a company’s adoption of AI, throughout the entire lifecycle, integrating relevant standards and best practices and developing and implementing strategies for compliance with applicable laws and regulations. With the global expansion of AI technology, there is a rapid, cross-industry need for professionals to understand and execute AI governance in a safe and responsible manner.

Tobón is an excellent source for reporters on the following topics:

- The Colorado AI Act and other legislative efforts to regulate AI;
- Companies mitigating risks of AI;
- Privacy and cybersecurity risks; and
- AI governance

The IAPP is the largest global information privacy community and resource. Founded in 2000, the IAPP is responsible for developing and launching the only globally recognized credentialing programs in information privacy.

To speak to a Shook attorney, contact Shook Director of Communications Heather McMichael, 816.389.0419, hmc michael@shb.com.

About Shook, Hardy & Bacon

Founded in 1889, Shook, Hardy & Bacon L.L.P. has 19 offices in the United States and London, with attorneys and professional staff serving clients in the health, science and technology sectors in areas ranging from product liability defense and business litigation to intellectual property prosecution and litigation, environmental and toxic tort, privacy and data security and regulatory counseling.