

Shook Hardy & Bacon LLP wins Global Product Liability Law Firm of the Year award for the fourth consecutive year

Shook Hardy & Bacon LLP has been named global Product Liability Law Firm of the Year 2008 in the Who's Who Legal Awards. This is the fourth consecutive time the firm has been recognised in this way – it has won every year since the awards' inception in 2005.

Editor in chief Callum Campbell said, "In a highly competitive field, receiving the *Who's Who Legal* Law Firm of the Year Award for Product Liability law is an outstanding achievement. SHB's continuing success is reflected in the consistently positive feedback we received, recognising the firm's exceptional individual and collective talent. We have no hesitation in declaring Shook Hardy & Bacon LLP the world's leading firm for product liability defence work".

Who's Who Legal lists only the leading practitioners in each field, based exclusively on the findings of an independent six month research process. Partners from the firm received sufficient nominations from their clients and peers to be listed 10 times across four US states, and in the UK in the Product Liability chapter of the publication. The firm had more practitioners in this section than any other firm: Simon Castley, Mark Tyler, Frank Rothrock, Victor Schwartz, Edward Moss, Walter Cofer, Gregory Fowler, Harvey Kaplan, Gary Long and William Sampson all feature from this "prestigious firm". Indeed, Harvey Kaplan received more votes than any other lawyer in the research overall, and was the recipient of Who's Who Legal's award for Product Liability Lawyer of the Year for the first time in 2008.

Sources complemented the group on its "collective expertise across the full range of industries", including tobacco, pharmaceutical and medical devices, food products and firearms. SHB is one of only three firms worldwide to be able to boast awards for both the leading firm and the leading individual in a single practice area, and as such deserves a place among the top law firms worldwide.

A list of the Shook Hardy & Bacon LLP lawyers featured in the Product Liability chapter of *The International Who's Who of Business Lawyers* accompanies this release.

With the benefit of over ten years of independent research, Who's Who Legal used the thousands of nominations it has received from clients and private practice professionals to identify the leading firms in 50 countries and five US states. The winners were formally announced in *The International Who's Who of Business Lawyers* 2008, a compendium edition of all the individual Who's Who Legal publications, which was released in May, covering 29 practice areas and nearly 100 countries.

The awards are based on a number of factors, including the feedback received in the ongoing research process, past performance in the research and the overall aggregate number of weighted votes cast in their favour. In addition to identifying the overall leading firm in 50 countries and five US states, the awards also recognise the leading firm and individual in each practice area. The compendium edition is distributed free of charge to thousands of corporate

counsel and private practice lawyers from around the world. The information is also available on www.WhosWhoLegal.com and is updated daily.

This year, Who's Who Legal was named Strategic Research Partner of the ABA Section of International Law in addition to its position as Official Research Partner of the International Bar Association. In 2006, Who's Who Legal's parent company Law Business Research was recognised by The Queen's Award for Enterprise in the area of international trade. These awards are the most prestigious a British company can receive.

-ENDS-

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Shook Hardy & Bacon LLP lawyers featuring in
The International Who's Who of Business Lawyers 2008

Simon J	Castley	London	England
Mark	Tyler	London	England
Frank C	Rothrock	Irvine, CA	USA
Victor E	Schwartz	Washington, DC	USA
Edward A	Moss	Miami, FL	USA
Walter L	Cofer	Kansas City, MO	USA
Gregory L	Fowler	Kansas City, MO	USA
Harvey L	Kaplan	Kansas City, MO	USA
Gary R	Long	Kansas City, MO	USA
William R	Sampson	Kansas City, MO	USA

Notes to Editors:

- Research for each practice area publication is conducted through conversations with private practice lawyers of repute in the practice area in question and in related fields, as well as with general counsel
- Subsequent telephone and face-to-face interviews are conducted internationally to permit the refining of the listing to a selection of between 100 and 500 lawyers who, by general agreement, are considered the pre-eminent lawyers in the field
- It is impossible to buy entry into this publication, only lawyers who have met independent international research criteria are listed
- The International Who's Who of Business Lawyers 2008 acts as a reference source for purchasers of legal services seeking to corroborate the reputations of expert lawyers recommended to them by another party
- Who's Who Legal aims to reduce the short-term costs incurred in finding a lawyer, but more significantly, to minimise the transactional expense and risk of receiving poor counsel

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THE QUEEN'S AWARD
FOR ENTERPRISE
2008



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the International Bar Association



ABA Section of
International Law
Your Gateway to International Practice