

881 F.Supp.2d 556  
United States District Court,  
S.D. New York.

NIRVANA INTERNATIONAL, INC., Plaintiff,  
v.  
ADT SECURITY SERVICES, INC., Defendant.

No. 11 Civ. 8738(CM). | July 31, 2012.

**Synopsis**

**Background:** Jewelry store owner whose premises had been burglarized, filed suit against security company that had installed allegedly faulty alarm system, claiming breach of contract, gross negligence, forgery, and fraud. Defendant moved to dismiss.

**Holdings:** The District Court, [McMahon, J.](#), held that:

<sup>[1]</sup> owner accepted offer for security services by his failure to objection to its terms coupled with allowing installation of the system;

<sup>[2]</sup> security company had no independent legal duty to install an alarm system in jewelry store, as would support claim for negligence; and

<sup>[3]</sup> owner did not rely to his detriment on allegedly forged signature in contract, as required to support claim for fraud.

Motion granted.

West Headnotes (10)

<sup>[1]</sup> **Federal Civil Procedure**  
🔑Matters considered in general

In addition to the complaint, court deciding a motion to dismiss may also consider documents plaintiff attaches to complaint. [Fed.Rules Civ.Proc.Rule 12\(b\)\(6\)](#), 28 U.S.C.A.

<sup>[2]</sup> **Federal Civil Procedure**  
🔑Matters considered in general

Contract for alarm services would be considered as part of the operative pleadings on motion to dismiss breach of contract action brought by jewelry store owner against company that had installed alarm system, following burglary that had resulted in \$2.4 million in lost jewelry and merchandise, since plaintiff had attached the contract to its complaint. [Fed.Rules Civ.Proc.Rule 12\(b\)\(6\)](#), 28 U.S.C.A.

<sup>[3]</sup> **Contracts**  
🔑Acceptance of Offer and Communication Thereof

Under New York contract law, when a benefit is offered subject to stated conditions, and the offeree makes a decision to take the benefit with knowledge of the terms of the offer, the taking constitutes an acceptance of the terms, which accordingly become binding on the offeree.

<sup>[4]</sup> **Telecommunications**  
🔑Limitation or modification of liability

Under New York law, jewelry store owner was bound by all terms and conditions contained in contract for alarm services, including limitation of liability, even though he had signed and initialed only three of the six pages of the contract; owner had communicated an implicit acceptance of the whole contract when he failed to notify alarm company that he was unwilling to agree to terms on last three pages of the contract, while at the same time allowed

company to install the alarm system on store premises.

- [5] **Torts**  
🔑Duty, breach, or wrong independent of contract

In general under New York law, there is no tort liability for a breach of contract unless an independent legal duty has been violated.

- [6] **Telecommunications**  
🔑Tort liability in general

Under New York law, an alarm company that has contracted with customer for alarm services can only be held liable in tort for its gross failure to perform its contractual services in the rare cases where a public interest is implicated.

- [7] **Telecommunications**  
🔑Tort liability in general

Under New York law, security company had no independent legal duty to install an alarm system in jewelry store, outside of the contract between the parties, and thus, no public interest was implicated when alarm system malfunctioned during burglary of store, as would support store owner's claim for negligence and gross negligence against the company.

- [8] **Forgery**  
🔑Nature of offense in general

- Fraud**  
🔑Nature and form of remedy

There is no civil cause of action for forgery under New York law; instead, the question is whether an alleged forgery can serve as a predicate misrepresentation in a fraud cause of action.

- [9] **Fraud**  
🔑Elements of Actual Fraud

Under New York law, the elements of common law fraud are: (1) a misrepresentation of material fact, (2) made with fraudulent intent, (3) upon which plaintiff reasonably relies to his (4) economic detriment.

- [10] **Fraud**  
🔑Reliance on Representations and Inducement to Act

Jewelry store owner did not rely to his detriment on allegedly forged signature in his contract with security company for alarm services, as required, under New York law, to support his claim for fraud, but instead, owner had hired a handwriting expert because he refused to rely on the allegedly false signature.

#### Attorneys and Law Firms

\*557 Jonathan Rogin, Steven Arthur Berger, Berger & Webb LLP, New York, NY, for Plaintiff.

Aaron K. Kirkland, Charles C. Eblen, Shook, Hardy & Bacon LLP, Kansas City, MO, Thomas M. Demicco, Wilson Elser, Moskowitz Edelman & Dicker LLP, White

Plains, NY, for Defendant.

**Opinion**

**DECISION AND ORDER GRANTING  
DEFENDANT’S MOTION TO DISMISS**

McMAHON, J.

**INTRODUCTION**

Plaintiff Nirvana International, Inc. (“Plaintiff”) is a New York corporation with its principal place of business in New York. It hired Defendant ADT Security Services, Inc. (“Defendant”)—a Delaware corporation with its principal place of business in Florida—to install an alarm system in Plaintiff’s jewelry store. Defendant did, but the alarm didn’t go off when burglars \*558 came, and Plaintiff was relieved of \$2.4 million in merchandise.

Plaintiff sued for Defendant breach of contract and gross negligence, seeking the full value of its loss—and for forgery and fraud, seeking more limited damages.

Defendant moves to dismiss the complaint, on the ground that it owes Plaintiff at most \$1000, relying on a contractual limitation of liability provision that it says was part of the contract between the parties. For the reasons discussed below, Defendant’s motion is GRANTED.

**BACKGROUND**

The relationship between Plaintiff and Defendant is governed by a contract. (See Rogan Aff. Ex. A (Complaint), Attach. (“Contract”).)

The contract consists of three double-sided pages. Each sheet is numbered in the bottom left corner, as “1 of 6” through “6 of 6.” To avoid confusion, I will refer to each page as [1 of 6], [2 of 6], and so on.

[1 of 6] is the front side of the first page; on its back is [6 of 6].

[2 of 6] is the front side of the second page; [5 of 6] is on

its back.

[3 of 6] is on the front side of third and final page; [4 of 6] is on its back.

[1 of 6] sets forth the service and price terms and the signatures of Plaintiff’s owner (Amit Sharma) and Defendant’s sales representative. Above the signature line, the contract warns that “SECOND AND THIRD PAGES ACCOMPANY THIS PAGE WITH ADDITIONAL TERMS AND CONDITIONS.”

[2 of 6] itemizes the service and equipment that Defendant agreed to provide.

[3 of 6] contains a bank authorization for billing signed by Sharma.

[4 of 6] (the back side of [3 of 6] ) is titled “IMPORTANT TERMS AND CONDITIONS.” [5 of 6] (the back side of [2 of 6] ) and [6 of 6] (the back side of [1 of 6] ) have the same title, followed by “(continued).”

Term “E,” which appears on [6 of 6], is titled “LIMITATIONS ON LIABILITY.” It provides, in relevant part, that:

[DEFENDANT] IS NOT AN INSURER. THE AMOUNTS [DEFENDANT] CHARGES CUSTOMERS ARE NOT INSURANCE PREMIUMS. SUCH CHARGES ARE BASED ON THE VALUE OF THE SERVICES, SYSTEM AND EQUIPMENT ADT PROVIDES AND ARE UNRELATED TO THE VALUE OF CUSTOMER’S PROPERTY.

Term E goes to explain the possibility that Defendant’s system will sometimes fail to detect the occurrences it is designed to guard against, but says that Defendant does not undertake any of that risk. Rather, the customer is required to obtain insurance to cover the value of its property, and required to waive any right it might otherwise have against Defendant. It then says that:

IF NOTWITHSTANDING THE PROVISIONS OF THIS SECTION E, DEFENDANT] IS FOUND LIABLE FOR LOSS, DAMAGE OR LIABILITY UNDER ANY

LEGAL THEORY DUE TO THE FAILURE OF ITS SERVICES, SYSTEM OR EQUIPMENT IN ANY RESPECT, ITS LIABILITY SHALL BE LIMITED TO A SUM EQUAL TO 10% OF THE ANNUAL SERVICE CHARGE OR \$1000, WHICHEVER IS GREATER....

The parties agree that, if term E is part of their contract, it limits Defendant's liability—under any and all theories—to \$1000. As discussed below, the dispute on this motion is whether the terms and conditions contained on [4 of 6], [5 of 6], and [6 of 6] are part of the parties' agreement.

\*559 At the bottom of [6 of 6] there is a signature and date line, under the words "Customer Acceptance." Beneath that, in a boxed off area, the following language appears:

BY CUSTOMER INITIALING IN THE SPACE PROVIDED BELOW, CUSTOMER ACKNOWLEDGES AND ADMITS THAT CUSTOMER HAS READ THE IMPORTANT TERMS AND CONDITIONS SET FORTH ON PAGES 4 THROUGH 6, INCLUSIVE, OF THIS AGREEMENT AND UNDERSTANDS AND AGREES TO ALL SUCH TERMS AND CONDITIONS.

Beneath this language, space is provided for the initials of the customer, Defendant's sales representative, and Defendant's manager. (Contract.)

On May 17, 2010, Sharma sat down with Defendant's sales representative to execute the contract. Sharma read, understood, and agreed to pages [1 of 6], [2 of 6] and [3 of 6] by signing and initialing each of them. However, Sharma told Defendant's representative he could not agree to the terms and conditions on [4 of 6] through [6 of 6] until he reviewed them more carefully. Defendant's representative left without obtaining initial or a signature on pages [4 of 6], [5 of 6] or [6 of 6]. (Complaint ¶¶ 38–40.)

Sharma later decided that the terms and conditions on [4

of 6] through [6 of 6] were not acceptable to him. However, Sharma did not communicate his point of view to Defendant. (*Id.* ¶¶ 41, 42.)

On June 8, 2010, Defendant installed its alarm system, even though Sharma had not initialed the terms and conditions or signed page [6 of 6]. Sharma permitted Defendant to install the alarm, without alerting Defendant that he objected to any of the terms and conditions. Thereafter, Plaintiff paid the monthly monitoring fee of \$44. (*Id.* ¶ 31.)

On December 4, 2010, at approximately 8:00pm, Sharma closed the jewelry store for the night and armed the alarm system. Sharma did not return to the store until 11:00 am the following day. When he did, he noticed that the lock to the building has been glued shut. (*Id.* ¶ 149.)

Sharma called the property manager, who told him to call a locksmith. At 3:30pm the locksmith arrived and unlocked the door.

Concerned about a possible burglary, Sharma called the police, who arrived at approximately 3:45pm. After Sharma, the property manager, and the police entered the store, they saw that a hole had been cut in the ceiling to the office, from which a ladder remained hanging. The door to the safe had been completely sawed off—a process the police officer speculated must have taken at least 45 minutes. The safe was empty. (*Id.* ¶¶ 52, 54, 56.)

Sharma reviewed video footage taken from cameras that were installed in the store (cameras that were not part of Defendant's security system, but had been previously installed by Sharma). (*Id.* ¶ 58.) The video shows that, at 11:10pm on December 4, a flashlight was flashed on the sensor Defendant installed. The burglars apparently wanted to see if the alarm had alerted the police, because it was not until 11:40pm that the video shows one of the burglars lowering his head down into the camera frame. Shortly thereafter, the video shows one of the burglars pulling the cable out of the video recorder, after which the video shuts off. (*Id.*)

The burglary resulted in the theft of 150 pieces of jewelry and loose stones, valued at approximately \$2.4 million.

When Sharma notified Defendant of the burglary, Defendant disclaimed liability for losses of more than \$1000, relying on the limitation of liability contained on sheet [6 \*560 of 6] of the contract. Defendant produced a "central storage" copy of the contract that showed

Sharma's signature on page [6 of 6]. Plaintiff alleges that Sharma never signed [6 of 6], and that the signature on Defendant's copy was a forgery (*id.* ¶ 86), and I assume the truth of this allegation.

Plaintiff retained a hand-writing expert, who opined that Sharma most likely did not write the signature on Defendant's copy of the contract. (*Id.* ¶¶ 91–94.) The Complaint does not specify how much Plaintiff spent to uncover the alleged forgery.

On December 5, 2011, Plaintiff sued Defendant for breach of contract, negligence, and gross negligence, seeking the full extent of its \$2.4 million loss, and for forgery/fraud, seeking to recoup the expenses of retaining the handwriting expert to prove the forgery. After Defendant filed an earlier motion to dismiss, Plaintiff amended its complaint. Defendant has since re-filed its motion.

### ANALYSIS

Federal Rule of Civil Procedure 12(b)(6) allows a party to move to dismiss a complaint for “failure to state a claim upon which relief can be granted.” “To survive a motion to dismiss under Rule 12(b)(6) ... a complaint must contain sufficient factual matter accepted as true, to state a claim to relief that is plausible on its face.” *Mabry v. Neighborhood Defender Serv.*, 769 F.Supp.2d 381, 389 (S.D.N.Y.2011) (citing *Ashcroft v. Iqbal*, 556 U.S. 662, 129 S.Ct. 1937, 1949, 173 L.Ed.2d 868 (2009)). “A plaintiff's obligation ... requires more than labels and conclusions, and a formulaic recitation of the elements of a cause of action will not do.” *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555, 127 S.Ct. 1955, 167 L.Ed.2d 929 (2007).

To determine if a motion to dismiss for failure to state a claim is appropriate, the Court must “accept as true all facts alleged in the complaint” and “draw all reasonable inferences in favor of the plaintiff.” *Kassner v. 2nd Ave. Delicatessen Inc.*, 496 F.3d 229, 237 (2d Cir.2007). When considering a motion to dismiss, “The appropriate inquiry is not whether a plaintiff is likely to prevail, but whether he is entitled to offer evidence to support his claims.” *Id.* (quoting *Fernandez v. Chertoff*, 471 F.3d 45, 52 (2d Cir.2006)). Although for the purposes of a motion to dismiss, the Court must “take all of the factual allegations in the complaint as true,” the Court is “not bound to accept as true a legal conclusion couched as a factual

allegation.” *Iqbal*, 129 S.Ct. at 1950.

[1] [2] In addition to the complaint, a court deciding a Rule 12(b)(6) motion may also consider documents the plaintiff attaches to the complaint. See *Rothman v. Gregor*, 220 F.3d 81, 88–89 (2d Cir.2000). Here, Plaintiff has attached the contract between it and Defendant to its Complaint, and the Court will consider it as part of the operative pleading.

#### A. Breach of contract (Count I)

I assume for purposes of the motion that Sharma's signature on [6 of 6] was forged. Nevertheless, Plaintiff is bound by the limitation of liability provision.

Plaintiff was given the entire six-page contract, consisting of three-page double-sided pages. The document states, above the signature line on the first page, that it includes “SECOND AND THIRD PAGES WITH ADDITIONAL TERMS AND CONDITIONS.” Insofar as each “page” had two-sides, and thus included each of the six sheets, this language clearly incorporates the “IMPORTANT TERMS AND CONDITIONS” included on what I have been calling [4 of 6] through [6 of 6]. Moreover, each sheet indicated that it was “n of 6” sheets. Plaintiff does not deny \*561 that he read all six sheets and understood their terms.

[3] “It is standard contract doctrine that when a benefit is offered subject to stated conditions, and the offeree makes a decision to take the benefit with knowledge of the terms of the offer, the taking constitutes an acceptance of the terms, which accordingly become binding on the offeree.” *Register.com, Inc. v. Verio, Inc.*, 356 F.3d 393, 403 (2d Cir.2004). The rule is given in the Second Restatement of Contracts as follows: “(1) Where an offeree fails to reply to an offer, his silence and inaction operate as an acceptance ... (a) Where an offeree takes the benefit of offered services with reasonable opportunity to reject them and reason to know that they were offered with the expectation of compensation.” *Restatement (Second) of Contracts* § 69 (1981). A comment explains that “The resulting duty is not merely a duty to pay fair value, but a duty to ... perform according to the terms of the offer.” *Id.* cmt. b.

[4] Applying this “standard contract doctrine” here, Plaintiff admits that: (1) Sharma knew about all of the terms and conditions of the contract, including the limitation on liability; (2) he never expressly communicated to Defendant his rejection of any of the

terms, despite having an opportunity to do so; and (3) he accepted the benefits of Defendant's performance by allowing Defendant to install the alarm system. Sharma told Defendant's representative that he needed to read the provisions before he could agree to them; however, he never told any representative of Defendant that he would not agree to any of the terms. Instead, he allowed Defendant to install the system, accepted its benefits (such as they were) and paid the agreed upon-price. Thus, he is bound by all of the conditions of Defendant's offer, including the terms and conditions set forth on page [6 of 6].

Plaintiff argues that Sharma's failure to sign and initial sheet [6 of 6] in the marked spaces somehow makes sheets [4 of 6] through [6 of 6] not part of the parties' agreement. But Plaintiff is wrong as a matter of law. Defendant's offer was conditioned on Plaintiff's accepting the terms and conditions contained on pages [4 of 6] through [6 of 6]. Sharma neither expressly *accepted* nor expressly *rejected* the terms and conditions contained on those pages; rather, he said he needed to consider them more carefully. (Complaint ¶ 39.) But Sharma knew of their existence, and the law construes his silence, combined with his acceptance of the benefits of Defendant's performance, as an implicit acceptance. Thus, the failure to sign page six does not assist Plaintiff.

The case of *National City Golf Finance v. Higher Ground Country Club Management Co., LLC*, 641 F.Supp.2d 196 (S.D.N.Y.2009), is analogous. There, the issue was whether the parties agreed to arbitrate disputes arising out of a series of contracts. The contested arbitration provision was in a document termed the "Service Agreement," the fourth of four separate documents submitted to Higher Ground to be signed. Higher Ground alleged that it never signed the Service Agreement, and argued that it was therefore not bound by its terms, including the arbitration provision.

Then—District Judge Lynch rejected this argument, relying on the doctrine discussed above. Higher Ground had accepted the benefits of the Service Agreement by requesting and receiving service, without communicating its rejection of any of the Service Agreement's terms; it was therefore bound by the entire Agreement.

Whether or not the Service Agreement was ever signed by Higher Ground, Higher Ground's conduct manifested an intent to adopt or agree to the unsigned \*562 Agreement, including the arbitration clause. ProLink correctly maintains that the conduct of Higher Ground in requesting service, parts and repairs

manifested a meeting of the minds sufficient to constitute a contract. ProLink in turn relied on the Service Agreement in installing and servicing the GPS units and training Higher Ground's employees.

Higher Ground accepted the benefit of the bargain (however dubious it now finds those benefits to have been) and, in so doing, ratified the contract by its actions.

*Id.* at 207 (internal quotation marks and citations omitted).

In another arbitration case, *Deloitte Noraudit A/S v. Deloitte Haskins & Sells, U.S.*, 9 F.3d 1060 (2d Cir.1993)—relied on by Judge Lynch in *National City Golf*—the Second Circuit held that Noraudit—a party seeking to avoid an arbitration provision in an agreement it did not sign—was bound by the provision, because, as here, Noraudit "failed to object to the Agreement when it received it and offers no persuasive reason for its inaction." *Id.* at 1064. Moreover, Noraudit "knowingly accepted the benefits of the Agreement." Thus, it was bound by all the terms of the Agreement of which it had notice, and to which it failed to object, when it silently accepted the benefits of performance.

Likewise here: Sharma knowingly accepted the installation of the alarm system and the ongoing provision of services from June through December 2010. Under the rule stated in Restatement (Second) § 69, and the cases cited above, Sharma is bound by all of the provisions of the contract, including the limitation on liability on page [6 of 6].

The Court recognizes that this result may appear strange in light of Defendant's behavior, particularly its effort to forge what turned out to be a legally superfluous signature. However, Defendant's ignorance of the law (and its alleged chicanery) does not alter the operation of the fundamental contract doctrine implicated in this case. The presence of an unnecessary signature line on page [6 of 6] is no more controlling than the (effectively) superfluous signature lines in *National City Golf*, *Deloitte*, or any other case that arises under Restatement § 69, where acceptance is implied by silence rather than express. Sharma communicated an implicit acceptance of the whole contract when he failed to notify Defendant that he was unwilling to agree to the limitation of liability, while at the same time allowing Defendant to install the alarm system. Among the terms he thereby accepted was that in no event would Defendant's liability exceed \$1000.

**B. Negligence and Gross Negligence (Counts II and III)**

<sup>[5]</sup> <sup>[6]</sup> <sup>[7]</sup> In general, there is no tort liability for a breach of contract unless an independent legal duty has been violated, and an “alarm company can only be held liable in tort for its gross failure to perform its contractual services in the rare cases where ... a public interest is implicated.” *Vigilant Ins. Co. v. ADT Sec. Services, Inc.*, 2011 WL 855874, \*3 (S.D.N.Y. Mar. 9, 2011). Here, Defendant owed no independent legal duty to install an alarm system in Plaintiff’s store, and the public interest is not implicated. Thus, Plaintiff’s negligence and gross negligence claims must be dismissed.

Even if it were not dismissed, Defendant’s liability would be limited to \$1000 under the contractual limitation of liability provision, which applies to any and all liability between the parties.

**C. Forgery/Fraud (Count IV)**

The final issue is whether Plaintiff can recover damages in the amount of the cost \*563 in incurred to retain a hand-writing expert to prove that the signature on sheet [6 of 6] of Defendant’s copy of the contract was a forgery.

<sup>[8]</sup> It appears to be well established that there is no cause of action for forgery under New York law. See *Luckett v. Bure*, 290 F.3d 493, 497 (2d Cir.2002). The question then becomes whether the forgery in this case can serve as a predicate “misrepresentation” in a fraud cause of action.

<sup>[9]</sup> <sup>[10]</sup> The elements of common law fraud are (1) a misrepresentation of material fact, (2) made with fraudulent intent, (3) upon which the plaintiff reasonably relies to his (4) economic detriment. See, e.g., *Harborview Value Masterfund, L.P. v. Freeline Sports,*

*Inc.*, 2012 WL 612358, at \*6 (S.D.N.Y. Feb. 23, 2012) (citing *Lama Holding Co. v. Smith Barney, Inc.*, 88 N.Y.2d 413, 646 N.Y.S.2d 76, 668 N.E.2d 1370 (1996)). Plaintiff did not rely on his forged signature so Plaintiff has no claim for fraud.

“Under New York law, a plaintiff must establish that his reliance was justifiable, both in the sense that the party claiming to have been defrauded was justified in believing the representation and that he was justified in acting upon it.” *Century Pac., Inc. v. Hilton Hotels Corp.*, 528 F.Supp.2d 206, 228 (S.D.N.Y.2007) *aff’d*, 354 Fed.Appx. 496 (2d Cir.2009). Here, Plaintiff never “fell for” the misrepresentation; rather, Sharma identified the signature as a forgery from the outset. Plaintiff did not hire the hand-writing expert in reliance on the veracity of the signature—i.e., the implicit representation that the signature was made by Sharma. Instead, Plaintiff hired to expert because it refused to rely on the “false” signature. Given Plaintiff’s failure to plead reliance on the “misrepresentation,” Plaintiff cannot state a claim for fraud.<sup>1</sup>

**CONCLUSION**

Defendant’s motion is granted and the complaint is dismissed. Plaintiff is free to seek its \$1000 from Defendant in State court, where the jurisdictional deficiencies herein identified are no barrier to recovery.

The clerk of Court is directed to close the open motion at ECF No. 13 and terminate the case from the Court’s docket.

Footnotes

<sup>1</sup> Even if the Court were to accept Plaintiffs position, Plaintiff cannot meet the amount in controversy requirement for diversity jurisdiction on its fraud claim, unless the handwriting expert cost Plaintiff \$74,001.