

SPEAKER BIOGRAPHIES



Madeleine McDonough

Chair | Shook, Hardy & Bacon

Madeleine McDonough is Chair and Partner at Shook, Hardy & Bacon. A former clinical pharmacist, she represents multinational companies in pharmaceutical, animal health, medical device, food, cosmetics and beverage industries. She advises organizations on preventive litigation

approaches, policy and governance issues, emerging international legal developments, creative resolution strategies, risk management, corporate social responsibility and crisis management. *The National Law Journal* named Madeleine one of the nation's top 50 Litigation Trailblazers & Pioneers; she also is an American Bar Foundation fellow. During her tenure as chair of Shook's Pharmaceutical and Medical Device Practice, the firm represented dozens of major pharmaceutical companies, including each of the top 10 worldwide. She has been named as a leading product liability attorney by *Who's Who Legal* and a Life Science Star by *LMG Life Sciences*. Before becoming firm chair, she served as cochair of Shook's Agribusiness and Food Safety Practice and co-chair of the Life Sciences and Biotechnology Practice.



Andrew Chang

Partner | Shook, Hardy & Bacon

Andrew focuses on individual, mass tort and class actions involving automotive, pharmaceutical, medical device and other consumer products. With experience in all phases of civil litigation, Andrew has drafted and argued successful motions, briefs and appeals for matters before both state

and federal courts and participated in numerous jury trials. He has represented companies in business, environmental and employment litigation related to consumer fraud, contract disputes, trade secrets, copyright infringement, architectural design and construction law, overtime and Employee Retirement Income Security Act benefits, Resource Conservation and Recovery Act claims, and insurance coverage.





Todd A. Croftchik - **Guest Speaker** *Managing Counsel—Product Liability* | Toyota Motor North America, Inc.

Todd serves as the managing counsel in product liability for Toyota Motor North America, Inc. His specialties include product liability and premises defense work, trucking and insurance defense work, lemon law and breach of warranty defense work.

Todd received his J.D. from the Michigan State University College of Law.



Christopher J. Dominic - Guest Speaker

President & Senior Consultant | Tsongas Litigation Consulting, Inc.

Chris Dominic serves as President and Senior Consultant of Tsongas Litigation Consulting, Inc. He leads the company's national practice and counsels clients on cases ranging from everyday litigation and ADR to some of the highest-profile, highest-stakes trials in the nation. Dominic began working with Tsongas Litigation Consulting in

1997. He presents seminars across the nation on case strategy, witness preparation, pre-trial research, jury selection, litigation graphics and jury decision-making.

Dominic's background in persuasion and advocacy has contributed to his expertise working with attorneys on strategy, litigation graphics and effective courtroom communication techniques. His previous experience in corporate management and management consulting provides him with unique insights into commercial litigation, intellectual property, health care and employment issues.





Katie Gates Calderon

Partner | Shook, Hardy & Bacon

Katie's practice focuses on the defense of corporations in individual and complex tort, product liability and consumer protection matters. She counsels food, beverage, dietary supplement, tobacco and pet food companies on matters involving government regulation, and has litigated cases in state and federal courts through-

out the country. As part of her regulatory practice, Katie advises clients on FDA, USDA and FTC compliance, including label reviews, policy issues, emerging legal developments and other risk-management considerations. Katie helps clients respond to FDA inspector requests, Form 483 findings and warning letters. She also advises clients on data breach investigation, incident response planning and compliance. Katie has taken on numerous pro bono cases representing both parents and children in family court, and she represented a Missouri inmate in a Section 1983 action tried in federal court in 2017. Katie received her J.D. from the University of Kansas.



H. Grant LawPartner | Shook, Hardy & Bacon

Grant is a trial lawyer with more than 25 years of experience representing corporate clients in product liability, class action, environmental contamination, construction defect, trucking, consumer fraud and eDiscovery matters. A recent edition of *The Legal 500* states that Grant "enjoys a growing reputation with clients that

appreciate his 'excellent technical knowledge and fine trial skills." Grant has received an AV rating from Martindale-Hubbell that indicates he has reached the height of professional excellence and has been recognized for the highest level of integrity. Grant has tried numerous catastrophic injury and wrongful death cases to verdict, including one that was ranked among the Top 10 Defense Verdicts in California and one ranked by *The National Law Journal* as among the Top 20 Defense Verdicts in the nation. He received his J.D. from Santa Clara University.





Dustin A. Lane - Guest SpeakerCorporate Counsel—Automotive Product Liability | Volkswagen Group of America, Inc.

Justin is corporate counsel for the North American office of Volkswagen Group of America. His practice areas include commercial litigation and product liability. Before joining Volkswagen, he was senior corporate counsel for FCA Fiat Chrysler. He received his J.D. from the University of Cincinnati.



Bill MartucciPartner | Shook, Hardy & Bacon

Bill practices nationally in business and employment litigation with a focus on complex class actions. *Chambers USA* notes, "Bill Martucci is worth having on any dream team for litigation and policy issues." He is widely regarded as an exceptional trial lawyer and innovative policy strategist, listed in *The Best Lawyers in America*, *Euromoney*

Guide to the World's Leading Labour & Employment Lawyers, Lawdragon Guide to World Class (Most Powerful) Employment Lawyers, and Who's Who Legal. Bill also has handled NLRB matters, and has served as strategic labor relations counsel for national companies and as a lead negotiator or strategic advisor in labor relations matters. As a member of the Harvard Business Review Advisory Council, he is engaged in an online community sharing business ideas and innovative practices for today's global companies; he also serves on the Model Federal Civil Jury Instructions Subcommittee, developing model instructions in employment discrimination and civil rights cases. Bill received an LL.M. with distinction from Georgetown University.





Al SaikaliPartner | Shook, Hardy & Bacon

Al has gained the trust of clients challenged by data breach response, crisis management, and compliance with laws governing the collection, storage, use and disposal of sensitive information. Al also represents companies in class action lawsuits arising from data breaches and other data privacy issues. His work includes responses to a network intrusion affecting

the payment card information of an online retailer's consumers in every U.S. state and overseas and a cyberattack involving an Advanced Persistent Threat that put the intellectual property of a multinational science and technology company at risk.

Al is a Certified Information Privacy Professional accredited by the International Association of Privacy Professionals, chairs The Sedona Conference's Working Group 11: Data Security and Privacy Liability and serves as a member of the U.S. Secret Service's Electronic Crimes Task Force. He is frequently invited to speak to business professionals about meeting the challenges associated with the proliferation of sensitive electronic information, and he maintains a blog (*Data Security Law Journal*) where he regularly posts about legal developments and trends in data security and data privacy law. He received his J.D. from Boston University School of Law.



Bill SampsonPartner | Shook, Hardy & Bacon

Bill has tried more than 80 jury cases in federal, state and military courts and tribunals and has been active nationally and internationally in the defense of civil litigation. In addition, Bill has taught more than 100 programs on trial practice, litigation strategy, and legal writing for law students, clients and professional associations throughout the country. Bill has been

named as chair of a new brainstorming group of the Sedona Conference Working Group on Privacy and Data Security Liability; the group is tasked with establishing a legal framework for measuring reasonableness in the data security context. *Chambers USA: America's Leading Lawyers for Business* noted he is "excellent in the courtroom, with a great demeanor, and always well prepared," and has identified him as a "Leading Individual." *Who's Who Legal* has recognized him for his "key role in the industry-wide keyless ignition class action," and for "winning a motion to dismiss with prejudice for Nissan North America in related proceedings." Bill has been honored as a Distinguished Alumnus of the University of Kansas School of Law.





Sam Sebree
Partner | Shook, Hardy & Bacon

Sam concentrates his practice on advising multinational companies in the defense of products liability litigation outside the United States. With more than 10 years of international litigation experience, he has successfully defended novel and complex litigation in a range of jurisdictions around the world, from those that have well-developed tort law and class action rules

to countries that have no previous history of products liability or complex tort litigation. From a foundation that includes significant experience in high-stakes U.S. products liability litigation, Sam works with multinational clients and their national litigation counsel to develop and implement winning defense strategies.

Sam's experience in U.S. litigation includes representing one of the nation's largest tobacco manufacturers in health care cost recovery actions filed by state attorneys general. He was also on the team that tried that first-ever individual lawsuit alleging disease resulting from exposure to passive smoke. He acted as regional counsel for a cigarette manufacturer, overseeing prosecution of the company's counterfeit cigarette litigation. Sam has also defended pharmaceutical clients in national product liability litigation. Sam received his J.D. from Georgetown University Law Center.



Cary SilvermanPartner | Shook, Hardy & Bacon

Cary's public policy work focuses on product liability, tort and consumer law and civil justice reform. He regularly authors *amicus* briefs on behalf of national business, trade and other advocacy groups in cases before the U.S. Supreme Court and state high courts. Cary has testified before Congress and most state legislatures, and has published more than 30 articles

in prominent law journals. His recent scholarship addresses robotics, "no-injury" lawsuits, federal preemption of tort claims, consumer litigation and punitive damage awards. He also has written about jury service improvement, judicial selection, trends in civil litigation, lawsuit abuse and legal reform. Cary is an adjunct professor at George Washington University, and is a recipient of the firm's William G. Zimmerman award for his sustained commitment to pro bono legal services. Cary received his J.D. with honors from George Washington University.





Jay Simpson
Partner | Shook, Hardy & Bacon

Jay handles tax planning and tax controversy matters, developing strategies for corporate acquisitions, dispositions, joint ventures, reorganizations and restructurings. Jay has significant experience in the area of state income, sales and property tax law, and also has represented clients involved in tax disputes with the Missouri and Kansas departments of

revenue. Jay also has represented telecommunications businesses in matters involving state and local taxes. Jay currently serves as a vice-chair of the State and Local Tax Committee of the American Bar Association's Tax Section. Jay also is a member of a special task force of the Tax Section of the American Bar Association drafting model legislation (referred to as the Model Transaction Tax Overpayment Act), the purpose of which is to protect retailers from consumer suits alleging that retailers have over-collected state and local transaction taxes. Jay received his J.D. from the University of Kansas.



Scott StrohmPartner | Shook, Hardy & Bacon

Scott's practice involves all aspects of intellectual property law, including preparation and prosecution of patent applications, trademarks and copyrights with emphasis in the mechanical and computer software arts. He also performs infringement and validity

analyses and evaluations of patent portfolios. Before entering law school, Scott was a plant engineer with Eveready Battery Company, where he concentrated in machine design and installation. He received his J.D. from the University of Kansas School of Law.





Trent WebbPartner | Shook, Hardy & Bacon

Trent practices exclusively in the areas of patent, trademark, copyright and trade secret litigation. He has been lead trial counsel in more than 100 intellectual property cases and manages a practice group of more than 60 attorneys. He has successfully tried cases on

behalf of plaintiffs and defendants throughout the country involving a wide range of technologies.

Trent served as lead counsel for Sprint in a patent infringement action involving seven patents related to VoIP technology. After a three-week trial, the jury returned a verdict on behalf of Sprint, finding Time Warner Cable willfully infringed all asserted claims and awarding Sprint its full damages ask of \$139.8 million—the largest-ever patent verdict in the State of Kansas. After the verdict, *The National Law Journal* named Trent "Winning Litigator of the Year."

He often represents plaintiffs in patent infringement litigation, to date obtaining more than \$800 million in jury verdicts and settlements on behalf of his clients. Trent is a Fellow of the Litigation Counsel of America and a member of the Intellectual Property Owners Association. He received his J.D. from the University of Missouri – Kansas City School of Law.



Camila Tobón *Of Counsel* | Shook, Hardy & Bacon

Camila counsels corporate clients on a variety of matters with an international focus, including privacy and data security, public policy and consumer litigation. As head of Shook's International Data Privacy Task Force, Camila handles regulatory and transactional matters relating to privacy and data security, including preparing policies and

incident response plans, conducting training programs, and compliance. Fluent in Spanish, Camila's focus is on Latin America where she serves as coordinating counsel for the litigation in multiple jurisdictions. Camila has served as commercial counsel, including on secondment to the Latin American in-house legal department of a *Fortune* 50 company, where she drafted and negotiated commercial agreements relating to transactions in Latin America and the Caribbean. She holds IAPP, CIPM and CIPP/E certifications. Camila received her J.D. from the University of Miami.





Keith BaeAssociate | Shook, Hardy & Bacon

Keith concentrates on the preparation, prosecution and licensing of patent applications in the computer software, telecommunications, electrical and mechanical arts. As a result of his work product and intellectual curiosity, Keith has developed a knowledge base that enables him to effectively advise clients in, among other things,

complex technologies, including artificial intelligence, immersive environments (virtual and augmented reality), natural language processing and distributed ledger technologies (blockchain).

Keith regularly prepares and prosecutes patent applications and provides noninfringement and invalidity opinions. He also advises clients on trademarks, copyrights in software, software development agreements, proprietary and open source software licenses, and other transactional matters. He received his J.D. from the New England School of Law.



Eric Boos

Associate | Shook, Hardy & Bacon

Eric concentrates his practice on technology issues, working with companies in the *Fortune* 100 as well as small two-person startups. He regularly represents clients in business litigation and class action matters involving privacy and data security, competition, intellectual property and trade secrets. He has significant experience

in the identification and mitigation of privacy and data security risks related to data breaches, including effective data breach response protocols, compliance with breach notification requirements and consumer privacy policies. Eric works with client companies in a wide variety of industries, including technology, biotechnology and life sciences, airline transportation, education, healthcare, gas and convenience sales, pharmaceutical and retail. He also is a frequent writer and presenter on data breach issues. He received his J.D. *magna cum laude* from the University of Miami School of Law.





Jordan Carter

Associate | Shook, Hardy & Bacon

Jordan focuses her practice on complex product liability litigation. As a member of Shook's *Engle* team, she drafts motions and helps prepare witnesses for trial and depositions in smoking-and-health cases. Jordan regularly seeks opportunities to mentor others; before entering law school, she worked at a charter

school in Boston, Massachusetts, where she tutored low-income middle-school students in math and English and helped with school operations. While in law school, Jordan used her teaching and mentoring skills by serving as a teaching assistant for a first-year class on research, writing and oral advocacy. She also volunteered with the Boys and Girls Club of Lawrence (Kansas), where she helped with the afterschool program of a local elementary school. Jordan received her J.D. from the University of Kansas.



Patrick Castle

Associate | Shook, Hardy & Bacon

Patrick Castle has a talent for developing inventive solutions to complicated legal problems. He has represented clients in multiple forums, including state and federal courts and domestic and international arbitrations, and has experience across all stages of litigation, including trial. Patrick achieves successful

outcomes through creative legal analysis, clear writing, and persuasive argument. Patrick has represented global corporation in putative class action asserting cutting-edge data privacy and security claims and second-chaired an international arbitration that resulted in total victory and a multimillion dollar arbitration award for the firm's client. He received his J.D. with honors from the University of Chicago School of Law.





Bridget HalburAssociate | Shook, Hardy & Bacon

Bridget's practice focuses on commercial, product liability and toxic tort litigation, as well as regulatory counseling. She defends clients in the agriculture, energy and healthcare industries in state and federal courts nationwide. As part of her regulatory practice, Bridget advises clients on compliance, enforcement, and policy issues involv-

ing EPA, FDA and USDA matters. She helps clients stay competitive in the marketplace while complying with regulatory requirements, preserving brand image and maintaining consumer goodwill.

Before joining the firm, Bridget served in chambers for the Hon. Stephen R. Bough of the U.S. District Court for the Western District of Missouri. Outside the courtroom, her corporate and agribusiness internships at Ernst & Young LLP, Archer Daniels Midland and Bayer Crop Science gave her a unique perspective into her clients' needs. Bridget received her J.D. with distinction from the University of Iowa College of Law.



Erin LefflerAssociate | Shook, Hardy & Bacon

Erin focuses her practice on complex commercial litigation, employment law and product liability defense. Erin represents a variety of national, regional and local businesses in commercial litigation matters involving business torts, contract disputes, labor and employment matters, and commercial real estate disputes. She also defends

pharmaceutical and medical device manufacturers in mass tort and multidistrict litigation matters. In addition, Erin represents manufacturers and sellers of products in various industries in cases alleging breach of warranty, negligence, strict liability and wrongful death. Erin serves as a member of the Young Professional Advisory Board of the Bethesda Project, a Philadelphia nonprofit organization devoted to caring for the poor and homeless. Erin received her J.D. from Temple University.





Colman McCarthy

Associate | Shook, Hardy & Bacon

Colman focuses his practice in the area of patent litigation, representing major technology companies in the areas of wireless communications, semiconductors and software in courts around the country. He advises companies, particularly financial institutions, on their legal obligations when responding to data breaches. His work

includes antitrust, trademark, transactional diligence and general commercial matters. Colman is a member of The Sedona Working Group on Data Security and Privacy Liability Working Group, and he serves on the Advisory Committee of the Johnson County (Kansas) First Amendment Foundation. Colman received his J.D. *magna cum laude* from Washington University.



Riley Mendoza

Associate | Shook, Hardy & Bacon

Riley has significant experience in all phases of litigation through appeal and has tried matters to verdict at trial. She has litigated breach of contract and fiduciary duty, product liability, securities, insurance coverage and employment matters. Riley has had a wide range of clients including banks, private equity funds, major

insurers, manufacturing and service companies, and individuals.

Riley has managed complex discovery and briefing schedules, taken and defended depositions, and successfully argued motions in federal and state court. As a former banking and insurance regulator, she has also conducted government investigations and enforcement actions as well as drafted financial regulation and policy reports. She received her J.D. from Harvard Law School.





Mayela Montenegro

Associate | Shook, Hardy & Bacon

Mayela represents product manufacturers in litigation, including class actions and coordinated litigation in state and federal courts. Mayela joined Shook after completing a clerkship with the Hon. Edward J. Davila of the U.S. District Court for the Northern District of California. In that capacity, she worked on a broad range of civil cases,

including consumer and product liability class actions, securities fraud actions, antitrust matters, employment discrimination and civil rights cases. Before becoming an attorney, Mayela interned for the Office of the California Lieutenant Governor and worked for a California state assembly member, and worked at the U.S. Embassy in Zimbabwe. Mayela received her J.D. from the University of California, Hastings College of the Law.